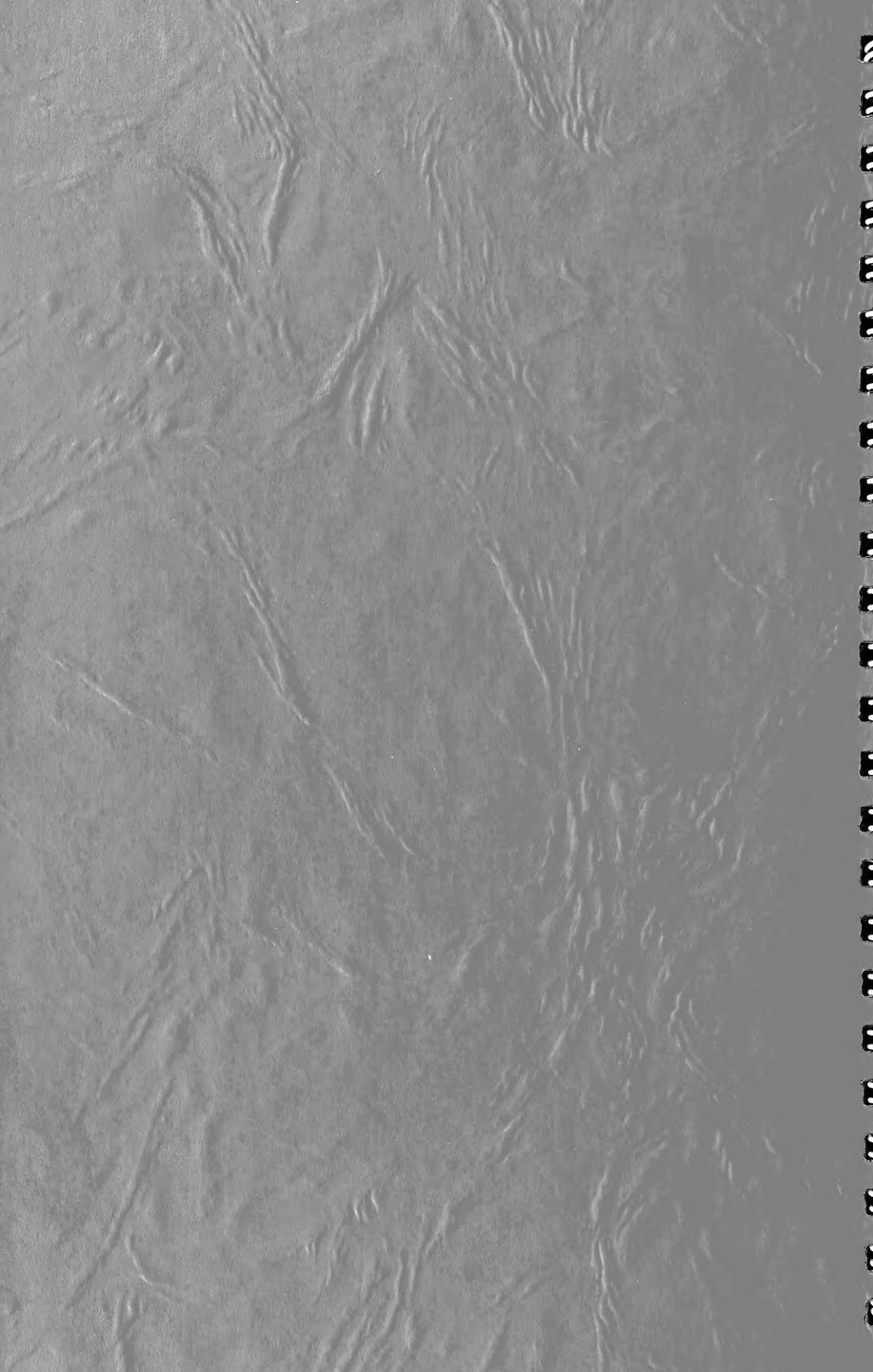


WALLER FLOWERSEED  
COMPANY CALIF.  
1956

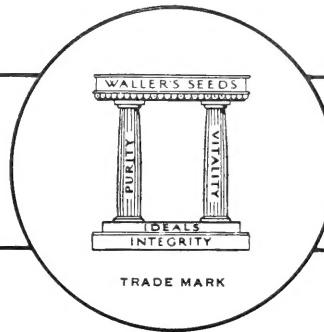
Featuring  
TRYSONIC  
7 WEEK STOCK



**WALLER FLOWERSEED COMPANY  
WHOLESALE GROWERS AND BREEDERS  
GUADALUPE, CALIFORNIA**

L. D. WALLER SEED CO. 1912-1924      WALLER-FRANKLIN SEED CO. 1924-1953

**1956**



**WHOLESALE CONTRACT  
AND  
DESCRIPTIVE TRADE LIST**

**MAIN OFFICE, TRIAL AND BREEDING GROUNDS  
GUADALUPE, CALIFORNIA  
NINE MILES WEST OF SANTA MARIA**

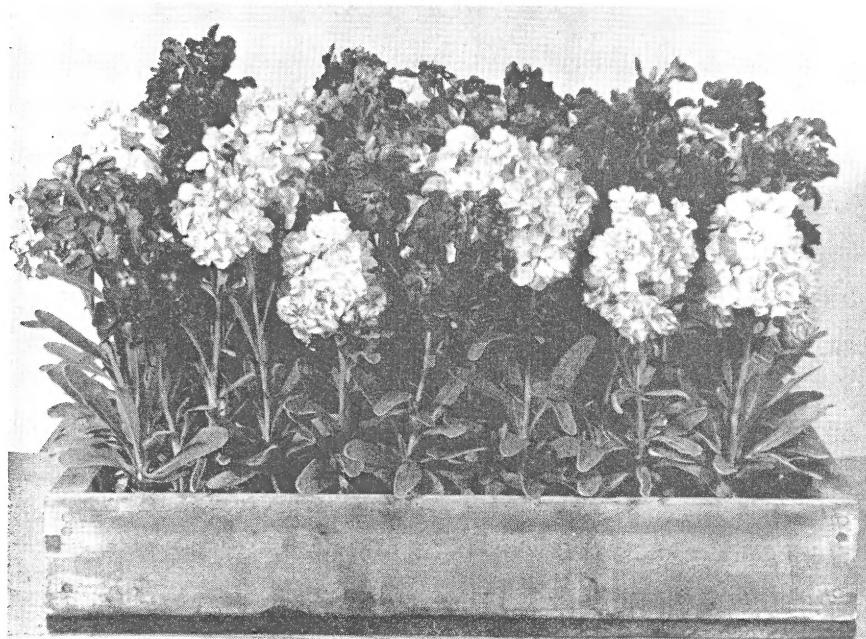
**PRINCIPAL GROWING STATIONS  
SANTA MARIA VALLEY, ARROYO GRANDE, LOS ALAMOS**

## CONTENTS

See Page		See Page	
Novelties .....	3-9	Gypsophila .....	33
Abronia .....	12	Helichrysum .....	34
Ageratum .....	12	Heuchera .....	34
Alyssum .....	13	Hollyhock .....	34
Amaranthus .....	13	Ipomoea .....	35
Anagallis .....	13	Kochia .....	35
Anchusa .....	13	Larkspur .....	35-36
Antirrhinum .....	14-15	Lathyrus .....	37
Aquilegia .....	16	Lavatera .....	37
Arctotis .....	16	Lavender .....	37
Armeria .....	17	Lilium .....	37
Asparagus .....	17	Linaria .....	37
Asters .....	17-18	Linum .....	37
Bachelor Button .....	24	Lobelia .....	38
Balloon Vine .....	18	Lupin .....	38
Balsam .....	18	Marigold .....	39-41
Blue Lace Flower.....	31	Marvel of Peru.....	41
Brachycome .....	18	Matricaria .....	41
Calendula .....	19	Matthiola .....	41
California Native Flowers.....	20	Mignonette .....	41
California Poppy .....	31	Morning Glory .....	25 & 35
Calliopsis .....	20	Nasturtium .....	42
Campanula .....	20	Nemesia .....	42
Candytuft .....	21	Nemophila .....	42
Carnations .....	22-23	Nicotiana .....	42
Celosia .....	24	Nierembergia .....	42
Centaurea .....	24	Pansy .....	43
Cerastium .....	25	Passiflora .....	43
Chrysanthemum .....	25	Pentstemon .....	43
Clarkia .....	25	Petunia .....	44-47
Cleome .....	25	Phacelia .....	48
Cobaea .....	25	Phlox .....	48
Cockscomb .....	24	Platycodon .....	48
Columbine .....	16	Poppy .....	48
Convolvulus .....	25	Portulaca .....	49
Coreopsis .....	25	Pyrethrum .....	49
Cosmos .....	26	Ricinus .....	49
Cynoglossum .....	26	Rock Garden Mixtures .....	49
Dahlia .....	26	Salpiglossis .....	49
Delphinium .....	27-29	Salvia .....	49
Dianthus .....	30	Scabiosa .....	50
Didiscus .....	30	Schizanthus .....	51
Digitalis .....	31	Shasta Daisy .....	25
Dimorphotheca .....	31	Snapdragon .....	14-15
Dusty Miller .....	24	Solanum .....	51
Eschscholtzia .....	31	Statice .....	51
Euphorbia .....	31	Stock .....	52-57
Feverfew .....	41	Sweet Peas .....	58-66
Four O'Clocks.....	41	Sunflower .....	67
Fuchsia .....	31	Sweet William .....	67
Gaillardia .....	32	Thunbergia .....	67
Geranium .....	32	Tithonia .....	67
Gerbera .....	32	Tritoma .....	67
Geum .....	32	Verbena .....	68
Gilia .....	33	Vinca .....	69
Godetia .....	33	Viola .....	69
Gourds .....	33	Wallflower .....	69
Grevillea .....	33	Zinnia .....	70-72
		Special Mixtures .....	72

# THE EARLIEST GARDEN STOCK EVER DEVELOPED

*Sensational for Warmer Areas*



**TRYSONIC 7 WEEK STOCK**

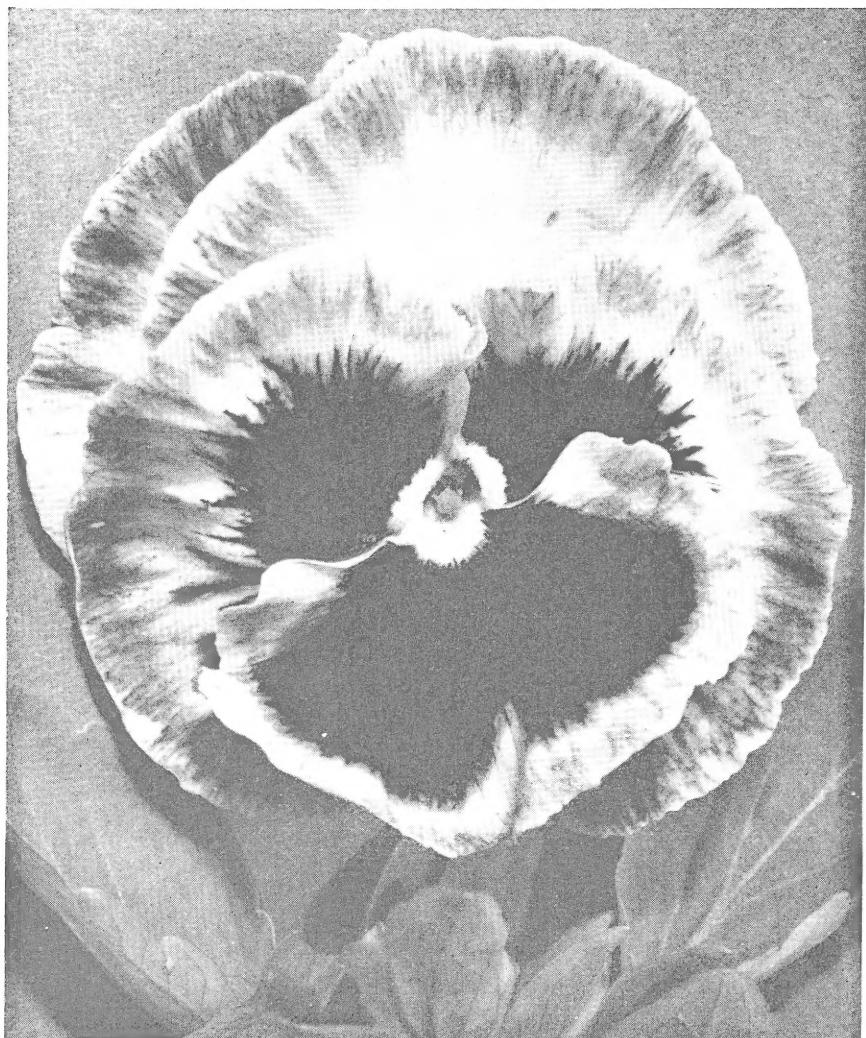
Earliest Stock ever developed, noted in trials for its high performance in areas where heretofore Stocks were not considered a garden item.

The plant first throws a central spike of bloom some 6 inches or more in height, then goes on to produce numerous side branches throughout its growing period, eventually forming an attractive branching plant from 12 to 15 inches in height. A brilliant color range from white through pink and rose, deep crimson, dark blue and purple.

Under normal conditions, it will bloom in flats or pots for bedding plant sale. In addition to this attribute, it is also Trysonic (high double) producing in excess of 86% doubles when properly handled.

We have cultural leaflets available for distribution to bedding plant growers. Small quantities will be handled free of charge. Introduced in 1955, this Stock is now available in a fine blend of colors, and refer you to page 52 for further details.

## THE NEW F2 PANSY

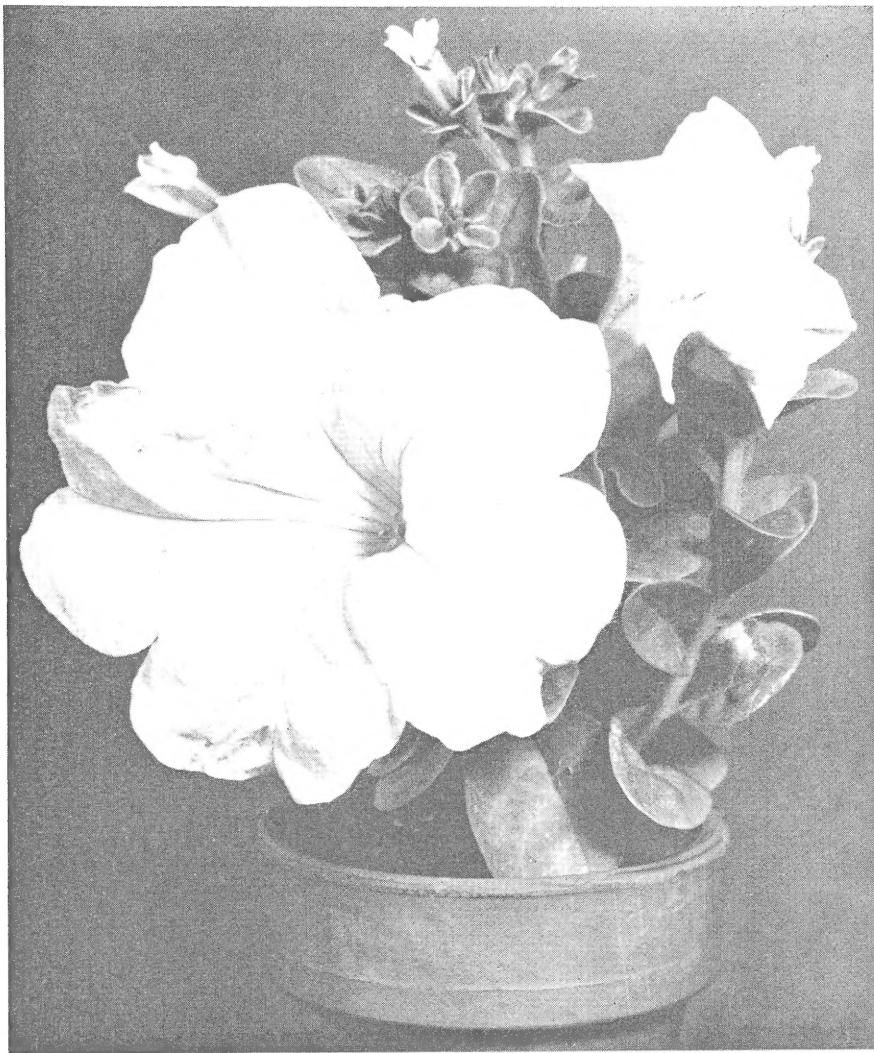


COLOR CARNIVAL

As specialists in American grown Pansy, we are most proud of the reception accorded this fine hybrid strain.

For two years bedding plant growers have witnessed the performance of this revolutionary new American Pansy. Not only is the germination of the highest standard of California grown Pansy seed, but the quality has proven in many instances to be finer than that obtainable in the best European specialty strains of Swiss type Pansy. A magnificent color range of heavy texture on husky plants is produced by Color Carnival. Flower size is among the largest, if not greater in many instances. A thoroughly satisfying strain from the standpoint of all who have viewed it, used it in the garden, grown it for bedding plant sales.

## THE BIG WHITE PETUNIA



**POPCORN**

This popular introduction of ours is the finest large flowered white Petunia offered to the trade.

Blooms are as large as Snowstorm, as can be seen in the above photograph. However, plants are very compact and neat maintaining a dwarf habit approximately 8 inches tall covered with a profusion of large white blooms of a slightly ruffled character.

One of our all time outstanding novelties, unrivalled for size of bloom and compactness of plant.

*For further details, we refer you to page 46.*

## TOP NEW MARIGOLD OF ALL TIME

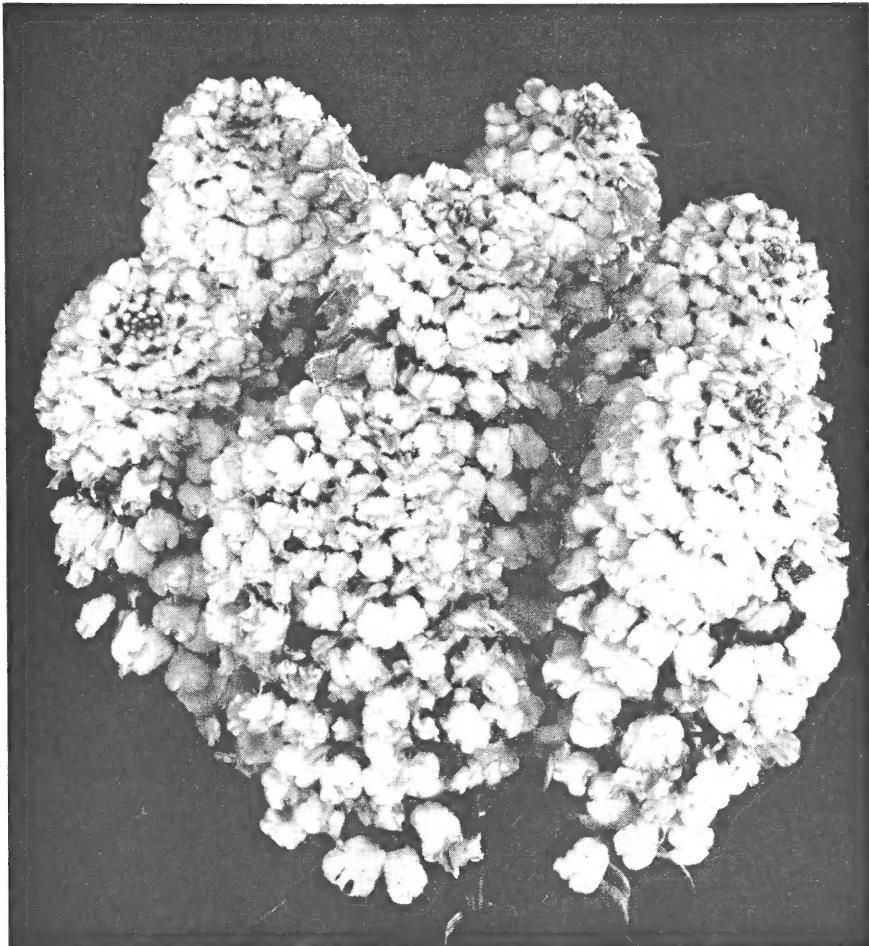


**LEMONDROP**

Since our introduction of this fine yellow, dwarf French Marigold in 1953, worldwide acclaim has shown it to be one of the finest French Marigolds ever introduced. Outstanding in its class, no listing should be without this top-notch variety. Not only a profuse bloomer throughout the world when planted from seed, it is an exceptional variety for bedding plant sales, throwing fully double blooms in flats. It is early blooming, and as you will observe by our listing has completely replaced Yellow Pigmy, and in trial has proven superior to other varieties being introduced this season.

*We refer you to page 40 for further details.*

## A SUPREME CANDYTUFT



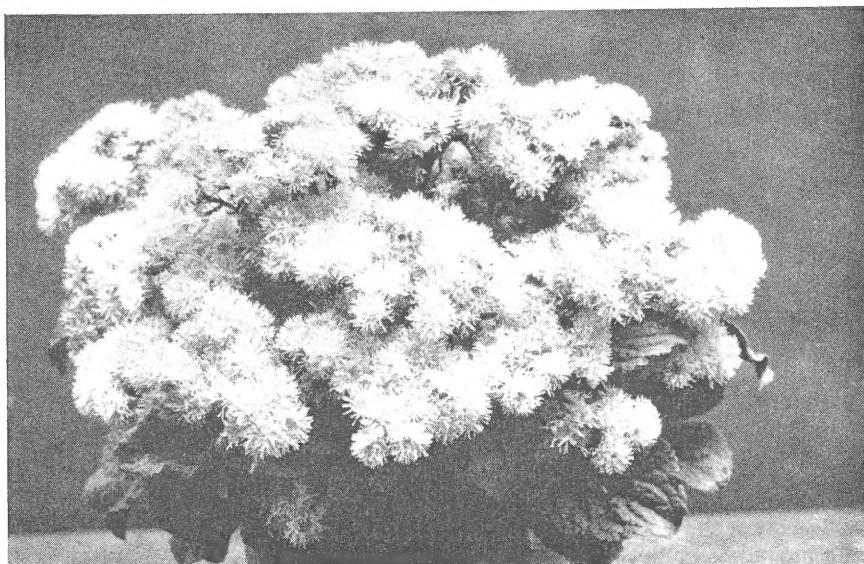
**ICEBERG**

Since the introduction of this fine Candytuft in 1954, florists have acclaimed it as the finest large flowered Candytuft, bringing higher prices for its spikes, and has proven to be the top Candytuft offering of the past twenty years.

Slightly shorter than regular Hyacinth Flowered types, it nevertheless can easily be forced, and will at all times produce larger blooms than other strains.

*For further details, please turn to page 21.*

## BRAND NEW TETRA AGERATUM



### BLUE MINK

This new tetraploid Ageratum bears giant trusses of fluffy powder blue flowers on strong husky plants. Plants grow to a height of 5 to 6 inches, and are upright, yet compact and even in habit, making them an ideal subject for edging or border use in the home garden. Produces huskier plants for fast sale in pots or flats.

*For further details, we refer you to page 12.*

*We regret that due to the overwhelming response to this novelty introduction we are sold out from crop of 1955. New crop seed will be ready in mid-October 1956. Early booking is advised.*

### ORANGE SHERBET

A new and interesting addition to our range of Chabaud Carnations. The deeply laciniated petals are striped and flushed with scarlet on an orange apricot ground. Habit and flowering period are similar to our other Chabaud Carnations.

Orange Sherbet will bloom in five months from the time the seed is sown, and will bear a profusion of large double, fragrant clove-scented blooms.

*For further details, please refer to our listing of Chabaud Carnations on page 22.*

## OTHER NEW AND ADDITIONAL ITEMS

### PINK CHAMPAGNE

Successor to Coonara Pinks, we strongly recommend this new Iceland Poppy as its replacement. Large cup-like flowers, 4 inches in diameter, are borne on strong stems between 18 and 24 inches in length. The silky textured, crinkled flowers are in shades of warm glowing pink, suffused with gold.

*For further details on this item, please refer to page 48.*

*See Page*

Aquilegia McKana Giants.....	16
Eschscholtzia Red Chief.....	31
Larkspur Regal Light Blue.....	36
Petunia F1 Crusader.....	47
Petunia F1 Fire Dance.....	47
Petunia F1 Mixtures.....	47
Sweet Pea Floribunda Varieties and Mixture.....	60
Sweet Pea Multiflora Varieties and Mixture.....	58

## **WALLER FLOWERSEED COMPANY**

**ON QUALITY AND PRICE**—we are specialists in general production of a complete listing of flower seeds. We spare no effort to produce the finest quality strains, the purest seed deliveries, and stand firmly behind each item we deliver. The basic ideal on which our company has prospered throughout over forty-five years of its existence has been that of producing the highest quality flower seed, strain for strain, that scientific knowledge can produce. It has been our endeavor throughout these years to charge fair prices for this merchandise, and we have been quite successful in this regard as the record will show. Truly low cost methods of flower seed production invariably are based upon low quality of strain and seed milling. Compared with other agricultural seeds, flower seeds are relatively young in their development. Flower seeds, therefore, are far more variable in nature and require a higher degree of concentrated breeding work to maintain top quality strains. The slightest let down can provide decidedly inferior results. It is also a fact that pure line strains of flower seed generally yield far less per acre. The ultimate consumer in all cases wants and will look for the highest quality obtainable. Year in and year out, the small additional cost of our high quality production will repay you in increased sales and repeat business based upon customer satisfaction.

**PROMOTION**—we distribute all pertinent information to the leading garden magazines, leading newspaper garden departments and such other publications as are considered worthy agencies.

We are in constant contact with packet manufacturers and underwrite production of lithographed packets of the finest new items of our development introduced each year.

**PHOTOGRAPHS**—in black and white are available of all items in our listing at a nominal charge of \$1.00 each. These are suitable for the production of half-tones. Color transparencies are available of many items in our listing at a cost price. New transparencies will be made by us on request on a custom basis.

**TRIAL SAMPLES**—all items in our listing are available for trial purposes as we are glad to enter competitive comparison trials of our items with those of other sources.

## WHOLESALE GROWERS AND BREEDERS

**TERMS**—these prices effective on all sales immediately, minimum charge per item 50c. Three ounces or under at ounce rate, four ounces or over at pound rates.

All seeds are quoted f.o.b. Guadalupe, California, 60 days acceptance net, less 1% cash thirty days. Invoices payable in U. S. dollars. All overdue accounts subject to sight draft without further notice. Bags and containers will be charged at cost and are not returnable.

We reserve the right to change prices in this list at any time.

For every contract order that we shall accept, we have sufficient land planted to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only. Crop failure or any other cause beyond our control releases us entirely from delivery.

**We warrant, to the extent of the purchase price, that Seeds or Bulbs sold are as described on the container, within recognized tolerances. We give no other or further warranty, expressed or implied.**

**ORDERS**—clear instructions are appreciated, otherwise we shall ship via the cheapest and most direct route.

**SPOT ORDERS**—will be handled and shipped the same day as received.

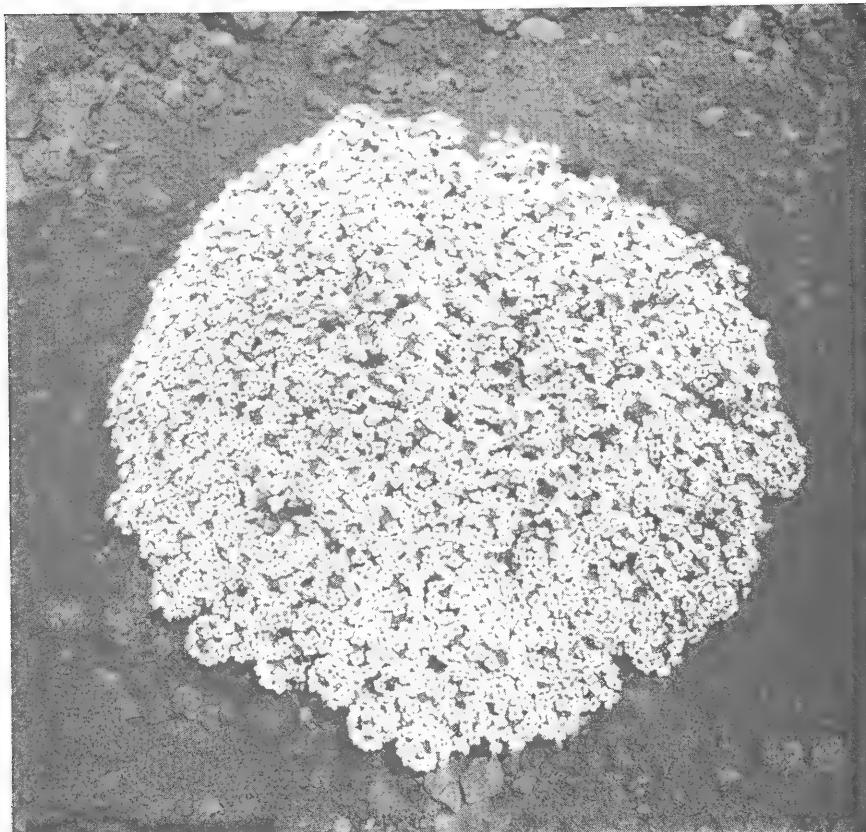
**INSURANCE**—will be covered by us and charged at cost, unless otherwise instructed. Our policies have excellent coverage including all risks. Please advise us if shipments arrive in damaged condition or are apparently lost in transit.

**WE ARE WHOLESALE GROWERS AND SERVE ONLY  
THE SEED TRADE.**

**CABLE ADDRESS "WALLER, GUADALUPE"**

Telephone 2371

# WALLER FLOWERSEED COMPANY



*Alyssum Carpet of Snow W-F Special Strain*

## ABRONIA

Sand Verbena—Annual—2,300 seeds per oz.

Price per oz. per lb.

Umbellata Grandiflora. Pink trailing.....	\$0.95	\$ 7.50
-------------------------------------------	--------	---------

## AGERATUM

Floss Flower—Annual—225,000 seeds per oz.

W-F Blue Ball Improved. Compact plants, 4 to 5 in.....	3.00	30.00
--------------------------------------------------------	------	-------

### BLUE MINK

The new tetraploid Ageratum bearing giant trusses of fluffy powder blue flowers on strong husky plants. 5 to 6 inches tall, upright and compact. This is an ideal subject for edging or border use in the home garden. Produces huskier plants for fast sale in pots or flats.

Price per oz. \$5.00; per lb. \$50.00

**W-F**

Blue Perfection. Light azure blue, 10 inches tall.....	1.60	16.00
--------------------------------------------------------	------	-------

W-F Fairy Pink. Soft salmon rose-pink.....	3.00	30.00
--------------------------------------------	------	-------

W-F Midget Blue. Very low and compact, 3 to 4 in. S.M., A.A.S. '39.....	3.00	30.00
-------------------------------------------------------------------------	------	-------

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## ALYSSUM

Madwort—Sweet Alyssum—60,000 seeds per oz.

There is a great deal of difference between ordinary and the well-selected strains of Alyssum backed by many years of trial ground selection work. If you serve a critical trade your customers will be pleased with these extra-selected strains.

### ANNUAL

**Carpet of Snow**, the most popular of white Alyssums and a W-F specialty for over forty years. The plants are flat and compact.

Maximum height 2½ inches..... \$0.85 \$ 7.00

**Little Gem**. Pure white, dwarf compact habit, height 6 inches. Almost perfection in uniformity..... .85 7.00

**Maritimum**, sweet white, honey scented, 1 ft..... .75 6.00

**Royal Carpet**, A.A.S. '52. 1½ inches tall. Medium violet..... 2.00 20.00

**Snowcloth**, we recommend Carpet of Snow..... .85 7.00

**W-F Tetra Snowdrift**. New giant maritimum white..... 1.25 10.00

**Violet Queen**. 6 inches..... 1.25 10.00

**W-F Violet Queen Improved**, deep selection, a specialty of our house, exceedingly deep bright color, very compact, height 4 inches, for the critical trade..... 2.50 25.00

### PERENNIAL

**Rock Garden Perennial Rare Species Mixed**..... 2.00 20.00

**Saxatile Compactum (Gold Dust)**. Golden yellow. Our plants are constantly selected for bright color and compact plants.... .75 6.00

**Saxatile Compactum (Silver Queen)** sulphur yellow, 1 ft..... 1.50 15.00

## AMARANTHUS

Annual—30,000 seeds per oz.

Tricolor (Joseph's Coat) yellow, green, red, 3 ft..... .80 6.50

## ANAGALLIS

Pimpernel—Annual—42,000 seeds per oz.

Mixed colors, 9 in. (Grandiflora)..... .50 4.00

## ANCHUSA

Alkanet—Sea Bugloss—1,200 seeds per oz.

### ANNUAL

**Capensis (Annual)** Blue Bird, compact, indigo blue, 2 ft..... .60 5.00

### PERENNIAL

**Italica Opal**, (Dropmore) (Lissadell), light blue, 6 ft..... .60 5.00

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## ANTIRRHINUM or SNAPDRAGON

Annual—220,000 seeds per oz.

We have reclassified our listing of Antirrhinums. The objective has been to simplify and pass along to you benefits of our extensive breeding work of recent years.

Both Majus and Maximum strains have become virtually identical. Majus are but slightly taller, and Maximums have but slightly closer spacing of flowers, thus erasing the original basic differences between these two types. We, therefore, have classed both in one group as follows, as Tall Rust Resistant Antirrhinum for bedding use.

### TALL RUST RESISTANT, 2½ ft. (Majus—Maximum)

<b>W-F</b>	Alaska, maximum, we recommend Shasta.....	\$2.00	\$20.00
<b>W-F</b>	Apple Blossom, maximum, rosy pink, white tube.....	2.00	20.00
<b>W-F</b>	Autumn Glow Shades, majus, we recommend Orange Shades.....	2.00	20.00
<b>W-F</b>	Brilliant Rose, majus, true rose pink.....	2.00	20.00
<b>W-F</b>	Campfire, maximum, luminous scarlet.....	2.00	20.00
<b>W-F</b>	Canary Bird, maximum, we recommend Yellow Giant.....	2.00	20.00
<b>W-F</b>	Cherry Rose, majus, a deep brilliant cherry rose.....	2.00	20.00
<b>W-F</b>	Copper Queen, maximum, bronzy copper.....	2.00	20.00
	Crimson, maximum, we recommend Padre.....	2.00	20.00
	Indian Summer, maximum, we recommend Campfire.....	2.00	20.00
	Loveliness, maximum, we recommend Paradise Rose.....	2.00	20.00
<b>W-F</b>	Orange Shades, majus, brilliant tones of orange.....	2.00	20.00
<b>W-F</b>	Padre, majus, glossy deep crimson, dark stems.....	2.00	20.00
<b>W-F</b>	Paradise Rose, maximum, an alive light pink.....	2.00	20.00
	Pinkie, majus, we recommend Brilliant Rose.....	2.00	20.00
	Pink Sensation, maximum, we recommend Paradise Rose.....	2.00	20.00
<b>W-F</b>	Rosalie, majus, bright deep rose, B.M., A.A.S. '40.....	2.00	20.00
	Scarlet (Defiance), majus, we recommend Campfire.....	2.00	20.00
<b>W-F</b>	Shasta, majus, best pure white.....	2.00	20.00
	Yellow Jacket, majus, we recommend Yellow Giant.....	2.00	20.00
<b>W-F</b>	Yellow Giant, maximum, best deep canary yellow.....	2.00	20.00
<b>W-F</b>	W-F Formula Blend, best of the above varieties blended in proper proportion to give the widest range of pleasing colors.....	1.75	17.50
<b>W-F</b>	Choice Mixed Colors, varieties listed above, superior to and should be used for University of California Mixture.....	1.25	12.50

## WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

### SUPER MAJESTIC OR MEDIUM TALL RUST RESISTANT, 20 in.

A medium tall class of base-branching plants with heavy compact spikes of large blooms. Excellent for both garden and cut flowers.

Orange Shades .....	\$2.50	\$25.00
Orchid Shades .....	2.50	25.00
Pink and Rose Shades.....	2.50	25.00
Red Shades .....	2.50	25.00
Yellow and White Shades.....	2.50	25.00
Superb Mixed .....	2.00	20.00

### TETRAPLOID

**Orchid.** Rich orchid-purple with yellow blotch, 18 in..... 15.00 150.00

**Yellow.** A new tall, base-branching plant, clear yellow with long spikes and very large flowers, 24 in..... 20.00 200.00

**Mixed Colors.** Dense spikes of immense flowers in a mixture of very unusual colors, 20 in..... 2.50 25.00



*Field of W-F Rust Resistant Antirrhinum*

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## AQUILEGIA

**Columbine—Perennial—17,500 seeds per oz.**

For many years W-F have been leaders in the production of Aquilegia of the very highest quality. Every year careful selection and breeding work is done to steadily increase their size, vigor, length of spurs, and colors.

Chrysantha, yellow, 3 ft.....	\$4.00	\$40.00
-------------------------------	--------	---------

### W-F SPECIAL LONG SPURRED STRAINS

#### BLUE SHADES

The finest strain in existence. The result of years of selecting. Huge flowers on plants 3 feet high. The strain was bred and perfected by W-F over a long period of years.

Price per oz. \$4.50, per lb. \$45.00

Copper Queen, copper red and straw, 3 ft.....	4.50	45.00
Crimson Star, dwarf 1½ ft.....	4.50	45.00
Orange and Scarlet Shades, 3 ft. H.C.R.H.S. '53.....	4.50	45.00
Pink Shades, 3 ft.....	4.50	45.00
Rose Queen, 3 ft.....	4.50	45.00
Snow Queen, 3 ft. A.M.R.H.S. '53 pure white.....	4.50	45.00

#### W-F HYBRIDS MIXED

This strain has been a specialty of our firm for many years and it is, in our opinion, superior to any strain of which we have knowledge. This blend contains many unique colors. 3 ft.

Price per oz. \$3.50, per lb. \$35.00

McKana Giants, Mixed Colors, B.M., A.A.S. '55.....	5.00	50.00
Mrs. Scott Elliott's Strain Mixed Colors, 3 ft.....	3.00	30.00

## ARCTOTIS

Grandis, African Lilac Daisy, 3 ft. annual, 25,000 seeds per oz.	.60	5.00
Large Flowered Hybrids, interesting and varied colors 1½ ft. annual, 9,000 seeds per oz.....	3.50	35.00

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## ARMERIA

Giant Thrift—Sea Pink—Perennial—12,000 seeds per oz.

Giant Rose Pink, (Formosa Hybrida).....	\$5.00	\$ .....
Large Flowered Hybrids, (Formosa).....	1.25	10.00

## ASPARAGUS FERN

Perennial Greenhouse Climber—650 seeds per oz.

Plumosus Nanus .....	2.50	25.00
Sprengeri .....	2.50	25.00

## ASTERS

Annual—12,000 seeds per oz.

### BOUQUET TYPE, Wilt Resistant, 2 ft.

Coppery Rose Bouquet.....	3.00	30.00
Crimson Rose Bouquet.....	3.00	30.00
Rose Bouquet .....	3.00	30.00
Rose Pink Bouquet .....	3.00	30.00
Scarlet Bouquet .....	3.00	30.00
White Bouquet .....	3.00	30.00
Powderpuffs, mixture of all above colors.....	2.75	27.50

### BURPEEANA TYPE

Choice Mixed Colors, Base Branching.....	3.50	35.00
------------------------------------------	------	-------

### GIANT CREGO IMPROVED, Wilt Resistant, 2½ ft.

Azure, light blue.....	1.25	12.50
Blue Flame .....	1.25	12.50
Crimson .....	1.25	12.50
Dark Blue (Purple).....	1.25	12.50
Deep Rose .....	1.25	12.50
Shell Pink .....	1.25	12.50
White .....	1.25	12.50
Choice Mixed Colors.....	1.20	12.00

### GIANT BRANCHING COMET, Wilt Resistant, 2 ft.

Choice Mixed Colors.....	1.20	12.00
--------------------------	------	-------

### SUPER GIANTS OF CALIFORNIA CURLED AND INTERLACED, 3 ft.

Giant El Monte.....	2.50	25.00
Giant Los Angeles.....	2.50	25.00
Choice Mixed Colors.....	1.60	16.00

### LATE BRANCHING, Wilt Resistant, 2½ ft.

Azure .....	1.25	12.50
Crimson .....	1.25	12.50
Peerless Pink, shell pink .....	1.25	12.50
Purple .....	1.25	12.50
Rose .....	1.25	12.50
White .....	1.25	12.50
Choice Mixed Colors.....	1.20	12.00

# WALLER FLOWERSEED COMPANY

Flower Seeds		Price per oz.	Price per lb.
<b>EARLY BEAUTY</b> , Wilt Resistant, 2½-3 ft.			
Choice Mixed Colors.....	\$1.80	\$18.00	
<b>EARLY ROYAL</b> , Wilt Resistant, 2 ft.			
Choice Mixed Colors.....	1.20	12.00	
<b>HEART OF FRANCE</b> , Wilt Resistant, 2 ft.			
Brilliant Red .....	1.75	17.50	
<b>CALIFORNIA GIANT SUNSHINE</b> , Not Resistant, 3 ft.			
Choice Mixed Colors.....	\$2.00	\$20.00	
<b>PRINCESS</b> , Wilt Resistant, 3-3½ ft.			
Choice Mixed Colors.....	1.80	18.00	
<b>QUEEN OF THE MARKET</b> , Wilt Resistant, 2 ft.			
Choice Mixed Colors.....	1.10	11.00	

## **BALLOON VINE**

Love in a Puff—Annual Climber—400 seeds per oz.

Cardiospermum .....	.60	5.00
---------------------	-----	------

## **BALSAM**

Impatiens—Lady Slipper—Annual—2 ft.—3,500 seeds per oz.

Camelia-flowered, Choice Mixed (Double).....	.60	5.00
Rose-flowered, Choice Mixed (Double).....	.60	5.00

## **BEANS**

Annual Climber—25 seeds per oz.

Scarlet Runner .....		.50
----------------------	--	-----

## **BELL OF IRELAND**

Moluccella Laevis—Annual—2 ft.—3,000 seeds per oz.

Green, bell shaped flowers on sturdy stems. Exceptional keeping quality as cut flower. Of novel interest for the garden. For best germination should be sown when soil has warmed well in Spring .....	.95	7.50
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----	------

## **BRACHYCOME**

Swan River Daisy—Annual—1 ft.—150,000 seeds per oz.

Choice Mixed Colors, (Iberidifolia) .....	1.50	15.00
-------------------------------------------	------	-------

---

## **W-F Blends and Mixtures**

**W-F Formula Blend.** Not grown as a mixture, but made from separately grown varieties properly blended.

**W-F Formula Mixture.** Grown as a mixture from master formulae of carefully blended colors.

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## CALENDULA

Pot Marigold—Annual—1½ ft.—4,000 seeds per oz.

Art Shades, contains delicate shades.....	\$0.60	\$5.00
<b>Ball's Gold Improved</b> , golden yellow.....	.60	5.00
Ball's Lemon Queen, dark center.....	.60	5.00
Ball's Long Orange Improved, extra long stems.....	.60	5.00
<b>Ball's Masterpiece</b> , rich orange, long stems.....	.60	5.00
Ball's Orange Improved.....	.60	5.00
<b>Campfire Improved (Sensation)</b> , dark orange.....	.60	5.00
Chrysanthia (Sunshine) buttercup yellow.....	.60	5.00
<b>Lemon Queen (Sulphurea)</b> sunflower yellow.....	.60	5.00
<b>W-F</b> <b>Orange King (Special Strain)</b> rich deep orange red, dark center, continuously grown and selected for over 25 years. Especially selected for florists' use.....	.60	5.00
<b>W-F</b> <b>Orange Shaggy</b> , petals long and deeply fringed. Color is deep orange, lighter in the center of the bloom.....	.60	5.00
<b>Trial Ground Mixture</b> . A carefully blended mixture of large flowered varieties, including our newest developments....	.60	5.00
<b>Choice Mixed Colors</b> , all varieties.....	.55	4.50

## PACIFIC BEAUTY CALENDULA

Originated by W-F

This new family of Calendula is the result of several years work to produce a strain with uniformly large flowers of better formation, longer and straighter stems, clearer colors, and more resistant to mid-summer heat.

<b>W-F</b> <b>Apricot Beauty</b> —Of an attractive two-toned effect together with large flowers and long stems.....	.60	5.00
<b>W-F</b> <b>Cream Beauty</b> —The creamy-white shading to soft light yellow makes this the most delicately colored of all Calendulas....	.60	5.00
<b>W-F</b> <b>Lemon Beauty</b> —A pure lemon yellow. The long, wide petals give the flowers a much more graceful appearance.....	.60	5.00
<b>W-F</b> <b>Persimmon Beauty</b> —Flowers of a true persimmon-orange of unusual brilliance and size, with long graceful petals.....	.60	5.00
<b>W-F</b> <b>W-F Formula Blend</b> —A blend of all Pacific Beauty varieties in proper color balance.....	.60	5.00
<b>W-F</b> <b>Choice Mixed Colors</b> —All varieties, field grown.....	.55	4.50

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## CALIFORNIA NATIVE FLOWERS

**W-F FORMULA BLEND.** An exceptional mixture of true California native flowers. Carefully selected to make the most colorful as well as the most interesting display.  
 Price per oz. \$0.60, per lb. \$5.00.

### CALLIOPSIS

Annual form of *Coreopsis*—100,000 seeds per oz.

#### DWARF

Gold Crest, large golden yellow semi-double with brown zone,  
 18 in. (Drummondi) ..... \$0.75 \$ 6.00

#### TALL, Bicolor, 3½ ft.

All-Double Mixed Colors (Drummondi) ..... .85 7.00

### CAMPANULA

Canterbury Bell—125,000 seeds per oz.

#### ANNUAL, 2½ ft.

A strain of Canterbury Bells which will flower in the late summer and autumn from very early spring sowing.

**W-F** Choice Mixed Colors ..... 1.25 10.00

#### MEDIUM CALYCANTHEMA, Cup and Saucer, 3 ft.—biennial

Dark Blue .....	1.80	18.00
Light Blue .....	1.80	18.00
Rose .....	1.80	18.00
White .....	1.80	18.00
Choice Mixed Colors.....	1.50	15.00

#### MEDIUM DOUBLE, 3 ft.—biennial

Choice Mixed Colors.....	1.50	15.00
--------------------------	------	-------

#### MEDIUM SINGLE, 3 ft.—biennial

Dark Blue .....	.75	6.00
Light Blue .....	.75	6.00
Pink .....	.75	6.00
White .....	.75	6.00
Choice Mixed Colors.....	.60	5.00

# WHOLESALE GROWERS AND BREEDERS



*Candytuft Super Hyacinth Flowered Iceberg*

## CANDYTUFT

Coronaria and Umbellata—10,000 seeds per oz.

**GIANT HYACINTH FLOWERED (CORONARIA), 1 ft. —annual**

### ICEBERG

A new Super Hyacinth Flowered Florist Candytuft. Bloom size is unsurpassed, and is truly the feature of this new Candytuft, making it the finest we have marketed. Six spikes are the general rule. The individual florets are up to two times as large as any Candytuft previously offered. A striking variety for florist work.

Price per oz., \$1.25; per lb., \$10.00

Price per oz. per lb.

<b>Florist Type, Extra Select, a superior strain. One of our specialties for over thirty-five years.....</b>	\$0.75	\$ 6.00
<b>White, regular strain.....</b>	.55	4.50

### UMBELLATA, 1 ft. —annual

<b>W-F Formula Blend, a fine blend of separate colors.....</b>	.75	6.00
<b>Choice Mixed, all varieties .....</b>	.55	4.50

### PERENNIAL OR IBERIS

<b>Gibraltarica, lilac shading to white, 1 ft.....</b>	1.00	8.00
<b>Sempervirens, white, 1 ft.....</b>	1.50	15.00

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## CARNATIONS

*Dianthus Caryophyllus—15,000 seeds per oz.*

For several years we have been acknowledged leaders in the production of American grown Carnation seed. The varieties we offer have proved to be the best types for American gardens. They are carefully grown in well isolated plantings to assure trueness to color and type.

### **ANNUAL BLOOMING VARIETIES**

#### **ENGLISH GIANTS (J. M. Bridgeford Strain)**

Mixed colors, superior size blooms comparable to greenhouse grown carnations if secondary buds are removed. 18 in. \$2.00 \$20.00

#### **MARGUERITE, 20 inches.**

Choice Mixed Colors, slightly smaller blooms than Chabaud type ..... 1.20 12.00

#### **CHABAUD'S GIANT IMPROVED, 20 inches.**

These Carnations bloom five months from time seed is planted and continue throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 95% double, remarkably true to color, and are clove scented.

Apricot (Safron) .....	2.50	25.00
Cardinal Red (Sparkler) scarlet.....	2.50	25.00
Crimson (Nero) maroon.....	2.50	25.00
Deep Rose (Rose Queen deep).....	2.50	25.00
Deep Salmon (Aurora or Coppery Salmon).....	2.50	25.00
Fantasy, striped and variegated mixed colors.....	2.50	25.00
Flesh Pink (Rose Queen pale).....	2.50	25.00

#### **ORANGE SHERBET**

A very interesting addition to Chabaud Carnations. Petals are striped and flushed with scarlet on an orange apricot ground. Sure to be a favorite color.

Price per oz., \$2.50; per lb. \$25.00

**W-F**

Princess Alice, deep rose bicolor flushed white edge.....	2.50	25.00
Rose Pink (The Pearl) Lilac Ground.....	2.50	25.00
Salmon Rose (Legion of Honor).....	2.50	25.00
Violet (Purple) .....	2.50	25.00
White (Jeanne Dionis).....	2.50	25.00
Yellow (Marie Chabaud) .....	2.50	25.00
<b>W-F Formula Blend.</b> A color-balanced blend from separate varieties .....	2.50	25.00
<b>Choice Mixed Colors.</b> .....	1.50	15.00

#### **PERPETUAL GIANT, 16 to 20 inches**

Choice Mixed Colors..... 3.50 35.00

## WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

### ENFANT DE NICE, 16 inches.

The plants are of robust upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. Larger blooms than Chabaud while not so heavily laciniated. The heavier fleshy foliage provides a husky seedling, ideal for bedding plant trade.

Flesh Pink.....	\$5.00	\$50.00
Pale Rose Pink .....	5.00	50.00
Red (Blood Red), Maroon.....	5.00	50.00
Rose, deep .....	5.00	50.00
Salmon, deep .....	5.00	50.00
Salmon, light.....	5.00	50.00
Scarlet .....	5.00	50.00
Striped Mixture.....	5.00	50.00
Violet (Purple) .....	5.00	50.00
White .....	5.00	50.00
Yellow .....	5.00	50.00
W-F Formula Blend. Made from a proven color formula.....	5.00	50.00
Choice Mixed Colors.....	3.50	35.00

### ENFANT DE NICE DWARF, 12 in.

#### BOUQUET MIXTURE

Superior for garden and border work as habit of growth remains neater and more compact. Nice color range, typical large blooms, excellent for the bedding plant grower for plant sales.

Price per oz., \$3.00; per lb., \$30.00

**W-F**

#### *BIENNIAL BLOOMING VARIETIES*

##### GRENADIN, early flowering, 20 inches

Black King, maroon.....	2.50	25.00
Cardinal Red, scarlet red.....	2.50	25.00
Golden Sun (White Gold), yellow.....	2.50	25.00
Snow White .....	2.50	25.00
Triumph, deep pink.....	2.50	25.00
Choice Mixed Colors.....	2.00	20.00

##### GRENADIN DWARF, Extra early, 15 in.

Bright Scarlet, 15 in.....	2.50	25.00
Choice Mixed Colors, early Vienna type, nice range of colors..	2.50	25.00

# WALLER FLOWERSEED COMPANY

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## CELOSIA

Annual—30,000 seeds per oz.

### CHILDSII, Chinese Woolflower

Choice Mixed Colors, 2 ft. .... \$1.20 \$12.00

### CRISTATA DWARF Cockscomb, 1 ft.

Empress, Dark foliage, deep crimson bloom..... 2.25 22.50

Choice Mixed Colors..... 1.25 10.00

### CRISTATA TALL

Toreador, bright red, B.M.A.A.S. 1955, 20 in..... 2.25 22.50

### PLUMOSA Ostrich Plume, 2½ ft.

Golden Fleece, clear golden yellow..... 1.25 11.00

Choice Mixed Colors..... 1.25 11.00

Pampas Plume, copper, gold, scarlet, crimson shades..... 1.25 11.00

## CENTAUREA

Bachelor's Button—Cornflower—7,000 seeds per oz.

### CYANUS, Tall Double, 3 ft.

The flowers of these strains are large, fully double, and the colors are intensified. Long stems for cutting make these strains popular with cut-flower growers. Grown each year from specially selected plants.

<b>W-F</b>	Black Boy, blackish maroon.....	\$.55	\$ 4.50
<b>W-F</b>	Blue Boy, clear bright blue.....	.55	4.50
<b>W-F</b>	Pinkie, deep pink.....	.55	4.50
<b>W-F</b>	Red Boy, ruby red.....	.55	4.50
<b>W-F</b>	Snow Man, pure white.....	.55	4.50
	<b>W-F Formula Blend.</b> A bright colored blend made by mixing together the proper amounts of the above five separately grown varieties .....	.55	4.50
	Choice Mixed Colors.....	.50	4.00

### CYANUS, Dwarf Double, 1 ft. —annual

Jubilee Gem, blue ..... 1.00 8.00

### IMPERIALIS (Imperial Sweet Sultan) 3 ft. —annual

Choice Mixed ..... .95 7.50

### PERENNIAL CENTAUREA

*Candidissima* (*Argentea Vera*) silvery-white finely cut foliage, yellow flowers. Used for edgings, window boxes, etc.; silvery leaves, 1½ ft..... 1.80 18.00

*Gymnocarpa* (Dusty Miller) silvery-grey notched leaves, lavender flowers. Usually used for borders. 2 ft..... .75 6.00

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## CERASTIUM

Mouse Ear—Spreading Perennial—1 ft.—42,000 seeds per oz.

Tomentosum (Snow in Summer) silvery white foliage, rock plant .....	\$5.00	.....
---------------------------------------------------------------------	--------	-------

## CHRYSANTHEMUM

CARINATUM SINGLE Painted Daisy, Annual—10,000 seeds per oz.

Merry Mixture (Tricolor), gay color combination, 2 ft.....	.80	\$ 6.50
------------------------------------------------------------	-----	---------

MAXIMUM LEUCANTHEMUM Shasta Daisy,—Perennial—25,000 seeds per oz.

Shasta Alaska, large pure white flowers, 2½ ft.....	.85	7.00
Giant Double White, 2½ ft. (Diener's).....	4.50	45.00

## CLARKIA

Annual—2 ft.—100,000 seeds per oz.

Choice Mixed Colors, double.....	.60	5.00
----------------------------------	-----	------

## CLEOME

Spiderflower—Annual—13,800 seeds per oz.

Pink Queen, bright salmon pink. S.M., A.A.S. '42.....	.85	7.00
Helen Campbell, pure white.....	1.25	10.00

## COBAEA SCANDENS

Cathedral Bells—Annual Climber—400 seeds per oz.

Violet .....	1.50	15.00
--------------	------	-------

## CONVOLVULUS

Morning Glory—Annual Climber—1,500 seeds per oz.

Crimson Rambler .....	.50	2.00
Major Mixed, climber.....	.50	1.50

For giant flowered varieties such as Heavenly Blue, Scarlet O'Hara, etc., see Ipomoea, Page 35.

## COREOPSIS

Perennial form of Calliopsis—3 ft.—12,000 seeds per oz.

Sunburst, (Grandiflora Lanceolata), (Mayfield Giant), double large flowered golden yellow.....	.60	4.75
---------------------------------------------------------------------------------------------------	-----	------

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## COSMOS

Annual—5,500 seeds per oz.

### SENSATION (Mammoth Flowering), 3 ft.

Dazzler, crimson .....	\$.95	\$ 7.50
Pink .....	.95	7.50
Radiance (New) A.A.S. '47 Rose, crimson zone.....	.95	7.50
White .....	.95	7.50
W-F Formula Blend. A well proportioned mixture of the above four varieties.....	.95	7.50
Choice Mixed Colors, A.M., A.A.S. '36.....	.85	7.00

### LATE MAMMOTH SINGLE, 4 ft.

Choice Mixed Colors (Perfection).....	.85	7.00
---------------------------------------	-----	------

### HYBRIDA, 2½ ft., 3,000 seeds per oz.

Fiesta, gold striped scarlet, semi-double. S.M., A.A.S. '51.....	1.25	12.00
Yellow Flare .....	1.10	8.50
Orange Flare (Early Flowering) G.M., A.A.S. '35, 2½ ft.....	1.10	8.50
Orange Ruffles, semi-double.....	1.10	8.50

## CYNOGLOSSUM

Chinese Forget-me-not—Annual—5,300 seeds per oz.

Deep Ultramarine Blue, Amabile, 2 ft.....	.50	2.50
Firmament (Amabile Dwarf Compactum), A.A.S. '39, 15 in.....	.50	3.00

## DAHLIA

Tuberous Perennial—3,000 seeds per oz.

### W-F DWARF HYBRIDS

A specialty of our firm. A greatly improved Unwin type very nearly all double. Uniform and early, blooms in about 80 days from seed. Can be forced earlier for sale in 4 inch pots.

Price per oz. \$1.50; per lb. \$15.00

Unwin's Dwarf Hybrids Mixed, miniature early flowering, double and semi-double hybrids, 18 to 24 in. high, with a wide range of colors.....	1.25	10.00
Coltness Mixed Colors, 18 in.....	1.25	10.00

Giant Decorative Exhibition Hybrids, a superb strain, none finer from seed, 6 ft., show type.....	9.00	90.00
------------------------------------------------------------------------------------------------------	------	-------

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## DELPHINIUM

Perennial—10,000 seeds per oz.

### CHINENSIS

While the Chinensis type of Delphinium is classified as a perennial, they will, if sown early, bloom the first year, and continue to bloom the next two or three years following.

### DWARF

Azure Fairy, azure blue, 8 in.....	\$1.50	\$15.00
Blue Butterfly Improved, ultramarine blue, 8 in.....	1.50	15.00
Blue Mirror (New) large navy blue spurless flowers opening upward, 12 in. ....	2.00	20.00

### TALL

<b>W-F</b> Cambridge Blue, belladonna blue, 2 ft.....	1.50	15.00
Dark Blue, 2 ft. (Liberty Larkspur).....	1.50	15.00
White, 2 ft. ....	1.50	15.00
Mixed Colors, 2 ft.....	1.25	12.50

### BELLADONNA TYPE

<b>W-F</b> Belladonna Improved (Cliveden Beauty). Clear light blue, large flowered and a strong grower.		
The finest strain of Belladonna on the market.....	2.50	25.00

<b>W-F</b> Belladonna True, light blue.....	1.50	15.00
Bellamosum Improved.		

Clear large deep blue flowers (Phenyl Blue, Ridgway) uniform in color.....	2.50	25.00
Bellamosum, dark blue.....	1.50	15.00

Cardinale, scarlet .....	1.50	15.00
Lamartine, gentian blue with cream center.....	2.50	25.00

<b>W-F</b> Sapphire, a shade lighter and brighter than Bellamosum with a golden bee. Immense florets, a fine florist item.....	3.00	30.00
Belladonna Hybrids. A well-balanced mixture of the various light and dark blue shades.....	1.50	15.00

### WREXHAM TYPE, 5 ft.

Choice Mixed Colors.....	3.00	35.00
--------------------------	------	-------

### BLACKMORE AND LANGDON TYPE

<b>W-F</b> Hybrids XXX Mixed Colors.....	2.50	25.00
------------------------------------------	------	-------

### SPECIAL STRAIN

#### GOLD MEDAL HYBRIDS

This fine volume favorite of home gardeners has within the past few years become vastly improved. Tailored to meet the American market for an inexpensive type of high quality Delphinium. This is now primarily regrown Pacific Hybrids. Though some loss of quality from Pacific Hybrids is to be expected, nevertheless this does provide a finer mixture than heretofore offered for regular garden usage on a wide scale.

Price per oz., \$1.50; per lb., \$15.00

WALLER FLOWERSEED COMPANY



*Our New Pacific Giant Delphinium are grown each year from  
originator's newest strains.*

## WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------



Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well balanced spikes. Thin woody stems. Comparatively mildew resistant, this strain is practically 100% double.

We are pleased to offer a complete list of the originator's newest and finest strains, all carefully grown by us each year from the originator's cross-pollinated seed.

This remarkable strain grows to over 6 feet in height in our fertile fields in the Arroyo Grande Valley.

### PACIFIC GIANT HYBRID

#### GROWN FROM ORIGINATOR'S STOCK

Astolat Series, contains these new shades in variety, pale blush, lilac pink, deep raspberry rose. With brown, fawn, and black bees, for contrast.....	\$10.00	\$100.00
Black Knight Series, dark blue (Dark Bee).....	8.00	80.00
Blue Bird Series, clear medium blue (White Bee).....	8.00	80.00
Blue Jay Series, clear medium blue (Dark Bee).....	8.00	80.00
Cameliard Series, pure lavender (White Bee).....	8.00	80.00
Galahad Series, giant glistening white (White Bee).....	8.00	80.00
Guinevere Series, light pinkish lavender (White Bee).....	8.00	80.00
King Arthur Series, dark violet (White Bee).....	8.00	80.00
Lancelot Series, clear lilac self (White Bee).....	8.00	80.00
Percival Series, white (Black Bee).....	8.00	80.00
Round Table Series.....	8.00	80.00
Summer Skies Series, clear light blue (White Bee).....	8.00	80.00
Lavender Pastel Shades .....	6.50	65.00
Light Blue Shades .....	6.50	65.00
Medium Blue Shades .....	6.50	65.00
Violet Shades .....	6.50	65.00
White .....	6.50	65.00
<b>W-F Formula Blend.</b> Superior blending of the finest named series, according to our master formula.....	7.50	75.00
<b>W-F Mixed Colors.</b> An unusually fine mixture grown from our own carefully developed formula using originator's seed of the above "Series." This assures you of distinctly superior quality	5.00	50.00

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## DIANTHUS

Pinks—28,000 seeds per oz.

### *Annual Varieties*

#### **CHINENSIS** (Chine or Indian Pinks) 1 ft.

Double Choice Mixed.....	\$0.75	\$ 6.00
Single Choice Mixed.....	.60	5.00

#### **HEDDEWIGII**, 1 ft.

Single Brilliant Mixed, plain edged, rich colors.....	1.00	8.00
-------------------------------------------------------	------	------

#### **HEDDEWIGII LACINIATUS**, 1 ft.

<b>W-F</b> Double Carnation Shades (Double Gaiety), New, brilliant shades in a full range of color, including bright salmon and scarlet .....	1.00	8.00
Single Gaiety. The largest flowers with deeply fringed edges and in the most brilliant colors.....	.85	7.00

#### **SWEET WIVELSFIELD**, 1 ft.—annual

Single Choice Mixed.....	.75	6.00
--------------------------	-----	------

### *Hardy Perennial Varieties*

#### **PLUMARIUS DOUBLE**, (Grass or Clove Pinks) 1 ft.

Spring Beauty (Semperflorens) (Scoticus), Extra Double Florist Strain Mixed Colors.....	2.50	25.00
-----------------------------------------------------------------------------------------	------	-------

#### **DELTOIDES**

Brilliant (Maiden Pinks) rich rose pink, 4 in. ....	2.50	25.00
-----------------------------------------------------	------	-------

## DIDISCUS

Blue Lace Flower—Annual—2½ ft.—10,300 seeds per oz.

Coeruleus, blue .....	1.25	12.00
Lace Veil, white .....	1.50	15.00

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## DIGITALIS

Foxglove—Biennial—5 ft.—200,000 seeds per oz.

The Shirley, Gloxinoides Mixed Colors.....	\$0.75	\$ 6.00
<b>W-F</b> Shirley Pastel Shades, New shades of cream yellow, apricot, rose-pink, heliotrope.....	1.25	10.00

## DIMORPHOTHECA

African Daisy—Star of the Veldt—Annual—10,000 seeds per oz.

### AURANTIACA

Golden West, 1 ft.....	1.50	15.00
Orange Improved, 1 ft.....	1.50	15.00
Salmon Beauty, 1 ft.....	1.50	15.00
White Beauty, 1 ft.....	1.50	15.00
Mixed Hybrids, 1 ft.....	1.25	10.00

### ECKLONIS

White with blue disc, 2 ft.....	2.00	20.00
---------------------------------	------	-------

## ESCHSCHOLTZIA

California Poppy—Annual—15,000 seeds per oz.

Aurantiaca (Orange King) rich orange, true California Poppy, A.M., R.H.S., 1 ft.....	.50	4.00
Carmine King, deep carmine, 8 in.....	.60	5.00
Golden West (Californica) yellow with orange center, 1 ft.....	.60	5.00
Red Chief, fiery red.....	.60	5.00
White, 1 ft.....	.75	6.00
<b>W-F</b> Special Hybrids Mixed, rare and unusual double and semi-double colors, 8-12 in. ....	.60	5.00
Brilliant Mixed, mixture of all above colors, 8-12 in.....	.60	5.00
Mixed, white, yellow and orange, 1 ft.....	.50	3.50

## EUPHORBIA

Snow on the Mountain—Annual—2 ft.—2,500 seeds per oz.

Variegata .....	.95	7.50
-----------------	-----	------

## FUCHSIA

60,000 seeds per oz.

Select Mixed Colors, by arrangement with one of the foremost Fuchsia hybridists, we are pleased to add this fine strain to our listing.  
Price per  $\frac{1}{4}$  oz., \$40.00; per oz., \$125.00

# WALLER FLOWERSEED COMPANY

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## GAILLARDIA

**GRANDIFLORA SINGLE**, 3 ft.—perennial—10,000 seeds per oz.

<b>W-F</b>	Dazzler, yellow, red zone.....	\$0.95	\$ 7.50
	Portola Hybrid, red, golden tipped.....	.95	7.50
	Monarch Strain Mixed Colors.....	.80	6.50

**PICTA DOUBLE LORENZIANA**, 2 ft.—annual—15,000 seeds per oz.

New Hybrids, mixed colors.....	.95	7.50
Gaiety (Sunshine) mixed colors.....	.95	7.50

**PICTA SINGLE**, 2 ft.—annual—15,000 seeds per oz.

Indian Chief, bright copper red.....	.95	7.50
Choice Mixed Colors.....	.75	7.00

## GERANIUM

Pelargonium Zonale—Perennial—1½ ft. plus—6,200 seeds per oz.

Choice Mixed Colors.....	6.00	60.00
--------------------------	------	-------

## GERBERA

Transvaal Daisy—Perennial—2 ft.—16,000 seeds per oz.

<b>W-F</b> Hybrids (New). A new and exclusive strain of exceptional quality and color range. Per 1000 seeds \$2.50.....	17.50	175.00
-------------------------------------------------------------------------------------------------------------------------	-------	--------

## GEUM

Rose of the Rockery—Perennial—2 ft.—7,000 seeds per oz.

Lady Stratheden, orange yellow.....	2.00	20.00
Mrs. Bradshaw, scarlet.....	1.50	15.00
Orange Queen, orange scarlet.....	2.00	20.00
Choice Mixed Colors.....	1.50	15.00



*Geum Mrs. Bradshaw*

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## GILIA

Queen Ann's Thimble—Annual—110,000 seeds per oz.

Capitata Reselected, rich sky blue, large blooms. A good cut flower, 3 ft.		\$0.85	\$ 7.00
----------------------------------------------------------------------------	--	--------	---------

## GODETIA

Satin Flower—Annual—45,000 seeds per oz.

Tall Double Grandiflora Mixed, 2 ft.		.95	7.50
Duke of York, scarlet, white base, upright single, 1 ft.		.95	7.50

## GOURDS

Annual Climber—150-500 seeds per oz.

Large Ornamental Sorts Mixed.....		.50	2.00
Small Ornamental Sorts Mixed.....		.50	2.00
Large and Small Ornamental Sorts Mixed.....		.50	2.00

## GREVILLEA

Silk Oak—Greenhouse Perennial—1,100 seeds per oz.

Robusta .....		3.00	30.00
---------------	--	------	-------

## GYPSOPHILA

**ELEGANS** (Chalk Plant)—Annual—25,000 seeds per oz.

Covent Garden Market Reselected, 2 ft., finest giant florist white, unsurpassed in regard to size of bloom and form. Improvement over and should be used for London Market and Paris Market .....		.50	1.50
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--	-----	------

**PANICULATA** (Baby's Breath), 3 ft.—Perennial—35,000 seeds per oz.

Double Snow White .....		2.50	25.00
Single White .....		.95	7.50

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## HELICHRYSUM

Everlasting Strawflower—Annual—45,000 seeds per oz.

Monstrosum Double, Choice Mixed.....	\$ 1.00	\$ 8.00
--------------------------------------	---------	---------

## HEUCHERA

Coral Bells—Alum Root—Perennial—1½ ft.—750,000 seeds per oz.

Hybrids Mixed Colors, (Sanguinea).....	10.00	100.00
Splendens, (Spitfire), large bright scarlet (Sanguinea).....	10.00	100.00

## HOLLYHOCK

### PERENNIAL

Althea Rosea—3,500 seeds per oz.

Chater's Double Chamois (Colorado Sunset).....	1.80	18.00
"    "    Crimson .....	1.80	18.00
"    "    Deep Rose (Enchantress).....	1.80	18.00
"    "    Lilac .....	1.80	18.00
"    "    Maroon (Black Gem).....	1.80	18.00
"    "    Newport Pink .....	1.80	18.00
"    "    Salmon Rose .....	1.80	18.00
"    "    Scarlet (Fire King).....	1.80	18.00
"    "    Sulphur Yellow (Golden Drop).....	1.80	18.00
"    "    White (Virgin Queen).....	1.80	18.00
"    "    W-F Formula Blend.....	1.80	18.00
"    "    Superb Mixed .....	1.25	12.00
Imperator, fringed flowers, pink to cerise salmon.....	1.25	10.00
Triumph Double Mixed, Flowers waved and fringed.....	1.25	10.00
Allegheny Mixed, semi-double, art shades.....	1.25	10.00
Single Mixed .....	.60	5.00

### ANNUAL

#### TRIUMPH SUPREME

A W-F introduction of rare merit. Reports from over the world indicate that this variety is such an early blooming strain that it more rightly deserves to be listed as an annual, earlier than Indian Summer and blooming with Indian Spring. Frilled graceful double blooms in a very wide and pleasing color range. Proven over 4 years usage to be one of the finest Hollyhocks ever introduced.

\$1.25 per oz., \$10.00 per lb.

Indian Spring, pink and rose shades, S.M., A.A.S. '39.....	.75	6.00
Indian Summer .....	3.00	30.00

## WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

### IPOMOEA

Morning Glory—Evening Glory—Annual Climber

#### NOCTIFLORA, Night Blooming—300 seeds per oz.

White Moonflower. Night blooming, white seeded.....	\$.50	\$ 3.50
Giant Pink Moonflower.....	.50	3.50

#### QUAMOCLIT, Cypress Vine—1,000 seeds per oz.

Hearts and Honey.....	1.25	12.50
Scarlet (Sloteri) (Cardinal Climber).....	.75	6.00
Mixed Colors .....	.60	5.00

#### GIANT FLOWERING (Rubro-Caerulea)—700 seeds per oz.

Blue Star (A.A.S. '48) Sky-blue with mid-blue ribs in form of a star.....	.50	4.00
Cornell. Rosy-crimson with white edge.....	.60	5.00
Darling, rosy-red with pure white throat.....	.60	5.00
Heavenly Blue Clarke's Strain, sky blue, shading golden yellow in throat, extremely early.....	.50	4.00
Pearly Gates (White Magic), white, S.M., A.A.S. '42.....	.75	6.00
Scarlett O'Hara, still the finest fiery red, G.M., A.A.S. '38.....	.60	5.00
Giant Mixed Colors.....	.55	4.50

*For the smaller flowered Morning Glories see Convolvulus, page 25*

### KOCHIA

Burning Bush—Summer Cypress—Annual—3 ft.—50,000 seeds per oz.

Childsii, compact symmetrical, green changing to red.....	.50	2.50
-----------------------------------------------------------	-----	------

### LARKSPUR

Larks-Heel—Annual Delphinium—9,000 seeds per oz.

#### EARLY GIANT HYACINTH FLOWERED IMPROVED, 3 ft.

Featuring a single spike per plant, at least three weeks earlier than other types of Larkspur, excellent for certain specialty florist uses.

Dark Blue .....	2.00	20.00
Lilac .....	2.00	20.00
Pink .....	2.00	20.00
Purple .....	2.00	20.00
White .....	2.00	20.00
Choice Mixed .....	1.50	15.00

# WALLER FLOWERSEED COMPANY

Flower Seeds		Price per oz.	Price per lb.
<b>GIANT IMPERIAL, 3½ to 4 ft. New and Standard Varieties</b>			
	Numerous trials conducted over past seasons indicate the following choice varieties to be a select, concise listing suitable for any situation.		
	Outstandingly superior varieties indicated in boldface type.		
Blue Bell, light blue .....		\$0.75	\$ 6.00
<b>W-F Blue Spire</b> , deep Oxford blue.....		.75	6.00
Carmine King Improved, bright carmine rose.....		.75	6.00
Dazzler, carmine .....		.75	6.00
<b>W-F Exquisite Pink Improved</b> , soft pink shaded salmon, A.M., R.H.S. ....		.75	6.00
<b>W-F Exquisite Rose</b> , rose pink, A.M., R.H.S. ....		.75	6.00
Lilac King, rich lilac.....		.75	6.00
<b>Los Angeles Improved</b> , rose.....		.75	6.00
Miss California, deep rose on salmon.....		.75	6.00
Pink Perfection, light pink on salmon.....		.75	6.00
Regal Dark Blue .....		.75	6.00
<b>Regal Light Blue</b> , preferable to Blue Bell.....		.75	6.00
<b>Regal Lilac</b> , pure clear lilac.....		.75	6.00
<b>Regal Pink</b> , brilliant pink on salmon.....		.75	6.00
Regal Rose, clear cold rose.....		.75	6.00
<b>Regal White</b> , purest white.....		.75	6.00
<b>W-F Rosalind</b> , rose suffused salmon.....		.75	6.00
Supreme Dark Blue .....		.75	6.00
Supreme Lilac, clear lilac.....		.75	6.00
Supreme Pink, rose pink .....		.75	6.00
Supreme Rose, clear warm rose.....		.75	6.00
Supreme Salmon, finest salmon.....		.75	6.00
Supreme White .....		.75	6.00
Sweet Lavender .....		.75	6.00
White King .....		.75	6.00
White Spire .....		.75	6.00
<b>W-F Formula Blend</b> , made from the above new and standard varieties in proper proportion.....		.75	6.00
<b>Choice Mixed Colors</b> , field grown from a proven formula selecting the finest of the above listed varieties.....		.70	5.50

# WHOLESALE GROWERS AND BREEDERS



Price per oz. per lb.

## LATHYRUS LATIFOLIUS

Everlasting Pea—Perennial Climbing Sweet Pea—600 seeds per oz.

Pink Beauty .....	\$1.25	\$12.00
Red .....	1.25	12.00
White Pearl .....	1.25	12.00
Mixed .....	1.00	8.00

## LAVATERA

Mallow—Perennial—500 seeds per oz.

Assurgentiflora (California Windbreak) rose, 10 ft.....	.50	4.00
---------------------------------------------------------	-----	------

## LAVENDER

Sweet Lavender—Perennial—30,000 seeds per oz.

Munstead Strain, dwarf, deep lavender, 1 ft.....	2.50	25.00
--------------------------------------------------	------	-------

## LILIMUM

Regal Lily—Perennial—4 ft.—5,000 seeds per oz.

Regale .....	1.50	15.00
--------------	------	-------

## LINARIA

Wild or Baby Snapdragon—Annual—500,000 seeds per oz.

Northern Lights, (Maroccana) (Excelsior), deep brilliant colors, 15 in. ....	.85	7.00
Fairy Bouquet, pastel mixed colors, compact plants 8 to 10 in. tall..	.95	7.50

## LINUM

Flax—9,000 seeds per oz.

Grandiflorum Rubrum, Scarlet, annual—1½ ft.....	.50	4.00
Perenne Sibiricum, blue, perennial, 2½ ft.....	.60	5.00

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## LOBELIA

*Erinus—Annual—750,000 seeds per oz.*

### COMPACT VARIETIES

#### CRYSTAL PALACE

A W-F reselected strain. True, dark blue, dark foliage.

Price per oz. \$2.00; per lb. \$20.00

Cambridge Blue, light blue, green foliage.....	\$2.50	\$25.00
Emperor William (Celestial), gentian blue, green foliage.....	2.00	20.00
Mrs. Clibran, deep blue, white eye.....	2.50	25.00

### TRAILING

Sapphire, sapphire blue, white eye.....	2.00	20.00
-----------------------------------------	------	-------

## LUPIN

### *Annual Varieties*

#### HARTWEGII GIANT KING, 3 ft.—Annual—1,800 seeds per oz.

W-F King strain of Lupinus have larger flowers, closer placed on longer spikes and in more distinct colors. They grow taller and are more vigorous, much to be preferred over the older ordinary strains of Hartwegii.

<b>W-F</b>	Blue, Oxford Blue .....	.75	6.00
<b>W-F</b>	Heliotrope, rosy purple.....	.75	6.00
<b>W-F</b>	Sky Blue, light blue.....	.75	6.00
<b>W-F</b>	White, pure white.....	.75	6.00
<b>W-F</b>	W-F Formula Blend, A.M., A.A.S. '33.....	.75	6.00
	Choice Mixed.....	.60	5.00

### SMALL SEEDED SORTS

Nanus Blue, 1 ft. (California Native)—3,600 seeds per oz.....	.50	3.00
Texas Blue Bonnet (Texas State Flower) 1 ft. 1,000 seeds per oz. ....	.50	3.00

### *Perennial Varieties*

#### POLYPHYLLUS, 3 to 4 ft.—1,800 seeds per oz.

Russell Mixed. Every imaginable color.....	.95	7.50
--------------------------------------------	-----	------

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## MARIGOLD

Tagetes—Annual—8,000 seeds per oz.

### AFRICAN DOUBLE FISTULOSA, 3 ft.

**ALL-DOUBLE**—This strain is 100 per cent double, with huge perfectly formed blooms.

As originators, we claim to have the most perfect and best strains. Especially selected for florists.

**W-F** Lemon All-Double

**W-F** Orange All-Double A.M., R.H.S., '33

Each of above varieties: Price per oz. \$1.25, per lb. \$12.00.

**Mixed All-Double.** An exceptional mixture made from the two separately grown colors, assuring the proper color balance and best possible quality. Price per oz. \$1.00; per lb. \$8.00.

Choice Mixed Colors.....	\$0.85	\$ 7.00
--------------------------	--------	---------

### AFRICAN DOUBLE IMBRICATA (Carnation Flowered)

Buff Beauty, golden buff (odorless foliage), 2½ ft.....	1.25	10.00
Burpee Gold Improved, orange (odorless foliage) 2½ ft.....	.80	6.50
Canary Bird, lemon yellow (odorless foliage), 2 ft.....	1.25	10.00
Frills, bright golden orange (odorless foliage), 2 ft.....	.95	7.50
Guinea Gold, golden orange, 2½ ft.....	.85	7.00
Man-in-the-Moon, one of the newest and finest creamy lemon yellows. We feel this to be preferable to Yellow Supreme	1.25	10.00
Mayling, yellow (odorless foliage), 2½ ft.....	1.25	10.00
Real Gold, Golden orange very large blooms, 2½ ft.....	.95	7.50
Yellow Supreme, creamy lemon yellow, 2½ ft.....	1.25	10.00
Carnation Flowered Mixed, earliest above varieties.....	1.25	10.00

### AFRICAN GIGANTEA (Carnation Flowered) 3½ ft.

Early Sunset Giants, an excellent improvement over the obsolete strain possessing the same huge flowers and color range through orange, yellow and primrose..... .95      7.50

### AFRICAN SPECIAL MIXTURE W-F

Treasure Chest. A strikingly brilliant and interesting blend of the very earliest Chrysanthemum and Carnation flowered African varieties, selected for even height and season of bloom ..... .85      7.00

# WALLER FLOWERSEED COMPANY

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## CHRYSANTHEMUM FLOWEDED

<b>W-F</b>	Crown of Gold, golden orange, G.M., A.A.S., 37, 2½ ft.....	\$1.00	\$ 8.00
	Early Sunrise (Dixie Sunshine) dazzling golden yellow, 4 ft.....	1.25	10.00
	<b>Glitters</b> , A.A.S. '51, yellow, 2 ft.....	1.25	10.00
	Mammoth Mum, yellow, 2½ ft. A.A.S. '44, 2½ ft.....	1.25	10.00
	<b>Mission Giant Goldsmith</b> , rich golden orange, B.M., A.A.S. '41, 1½ ft.....	1.00	8.00
<b>W-F</b>	<b>Mission Giant Limestone</b> . A new soft lemon yellow, 1½ ft.....	1.00	8.00
<b>W-F</b>	<b>Mission Giant Yellowstone</b> , clear golden yellow, H.M., A.A.S. '42, 1½ ft.....	1.00	8.00
	<b>Mission Giant Mixed Colors</b> , exclusive mixture, 1½ ft.....	1.00	8.00

## FRENCH DOUBLE, Dwarf, 1 ft.—10,000 seeds per oz.

<b>W-F</b>	Color Magic, interesting color hybrids, 10 in.....	.75	6.00
	<b>Eldorado</b> . A new compact and uniform canary yellow. 10 in....	.75	6.00
	<b>Harmony</b> , deep orange, with maroon-brown collar, 18 in.....	.75	6.00
	<b>Harmony Hybrids</b> , crested flowers, 18 in.....	.75	6.00
	<b>Melody</b> , brilliant orange. B.M., A.A.S. '42, 10 in.....	.75	6.00
	<b>Parisian Hybrids</b> , (new) interesting color combinations of mahogany, yellow and orange, 12 in. ....	.60	5.00
	Royal Scot (Striped) extra select, 12 in.....	.75	6.00
	<b>Rusty Red (Fandango)</b> , extra large mahogany flowers, 10 in.	1.00	8.00
	Scarlet Glow, mahogany. H.M., A.A.S. '41, 10 in.....	.75	6.00
	Tangerine, orange scarlet, 10 in.....	1.00	8.00
	Monarch Strain Mixed, 15 in.....	1.25	10.00
	Choice Double Mixed, Grown from above varieties.....	.75	6.00

## FRENCH DOUBLE, Dwarf Miniature.

	Butterball, soft butter yellow. B.M., A.A.S. '42, 8 in.....	1.00	8.00
--	-------------------------------------------------------------	------	------

### LEMONDROP

Our new early Canary Yellow variety should definitely replace Yellow Pigmy. 9 inches tall, profuse blooming on compact plants. Excellent for bedding plant sales, as the first bloom is fully double. Schmidt Lithograph has produced a packet specially for Lemondrop.

Price per oz. \$0.85 ; per lb. \$7.00

<b>W-F</b>	Midget Harmony. Flowers same as Harmony, 9 in.....	.85	7.00
	Spry, yellow crested center, guard petals mahogany-red. S.M., A.A.S. '41, 9 in.....	.85	7.00
	<b>Spry Hybrids</b> , beautiful Gem Mixture with delightful color combinations in a complete range, 9 in.....	.85	7.00
	Sunkist, bright golden orange, 9 in.....	.85	7.00

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## FRENCH SINGLE, Dwarf

Brownie, mahogany, yellow crested center, 11 in.....	\$0.60	\$ 5.00
Flash, red and gold bicolor, 15 in., B.M., A.A.S. '43.....	.60	5.00
Naughty Marietta (New) golden yellow, blotched maroon at the base of the petals, 12 in.....	.60	5.00
Red Head (New) large single rich mahogany with crested center of orange tipped maroon, 12 in.....	.60	5.00
Sunny (New) yellow, 12 in.....	.60	5.00
Choice Mixed Colors (Spanish Flag), all above colors.....	.60	5.00

## FRENCH SINGLE, Tall

Brown (Josephine) for florists, 3 ft.....	.60	5.00
Ferdinand, Harmony type bloom, 2 ft.....	.60	5.00

## TAGETES SIGNATA PUMILA

Gnome, deep orange, 9 in.....	1.25	10.00
Lulu, yellow .....	1.50	15.00
Ursula, golden orange .....	1.50	15.00

## MARVEL OF PERU

Four O'Clocks—Mirabilis—Annual—350 seeds per oz.

Choice Mixed Colors.....	.50	2.50
--------------------------	-----	------

## MATRICARIA

Perennial—150,000 seeds per oz.

<b>W-F</b> Ultra-Double White, select florist strain closely approaches the quality usually only obtained from cuttings, 2 ft.....	10.00	100.00
Double White, select, 2 ft.....	3.00	30.00
Capensis Alba Plenissima (Feverfew) 2 ft.....	1.20	12.00

## MATTHIOLA

Evening Scented Stock—Annual—2 ft.—47,000 seeds per oz.

Bicornis, lilac flowers, exquisitely perfumed.....	.50	4.00
----------------------------------------------------	-----	------

## MIGNONETTE

Reseda Odorata—Annual—30,000 seeds per oz.

Goliath Red Select Strain, 1 ft.....	.75	6.00
Machet Improved, 1½ ft.....	.60	5.00
“ Special Mixture, 1 ft.....	.60	5.00
New York Market, Select Strain, 1½ ft.....	.60	5.00
Reseda Odorata Grandiflora Improved, 1½ ft.....	.60	5.00

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## NASTURTIUM

Indian Cress—Annual—175 seeds per oz.

### SEMI-DOUBLE GLEAM

Golden Gleam, golden yellow, G.M., A.A.S. '33, A.M., R.H.S. '32.....	\$ 2.00
Mahogany, dark mahogany red.....	2.00
Salmon Gleam, golden salmon.....	2.00
Scarlet Gleam, fiery scarlet, G.M., A.A.S. '35.....	2.00
Glorious Gleam Hybrids Mixed Colors, A.M., A.A.S. '35.....	1.75

### SEMI-DOUBLE DWARF, 1 ft.

Cherry Rose .....	2.50
Golden Globe, golden yellow.....	2.50
Mahogany Gem, dark mahogany red.....	2.50
Scarlet Globe, fiery scarlet.....	2.50
Giant Gem Mixed Colors, dwarf compact.....	2.50

### SINGLE DWARF, 1 ft.

Choice Mixed Colors.....	2.00
--------------------------	------

### SINGLE TALL or CLIMBING

Choice Mixed Colors.....	2.00
--------------------------	------

## NEMESIA STRUMOSA

Annual—100,000 seeds per oz.

### GRANDIFLORA (SUTTONI) 1 ft.

Choice Mixed Colors.....	\$5.00	.....
--------------------------	--------	-------

### NANA COMPACTA, 9 in.

Superbissima Grandiflora Mixed Colors, dwarf.....	4.00	.....
---------------------------------------------------	------	-------

## NEMOPHILA

California Native—Annual—18,000 seeds per oz.

Insignis Blue (Baby Blue Eyes).....	.50	4.00
-------------------------------------	-----	------

## NICOTIANA

Flowering Tobacco—Annual—200,000 seeds per oz.

Affinis Sweet Scented Crimson King, 3 ft.....	1.00	10.00
Affinis Sweet Scented White, 3 ft.....	.95	7.50
Affinis Sweet Scented Choice Mixed, 3 ft.....	.95	7.50
Affinis Sweet Scented Dwarf Crimson Bedder, 15 in.....	.95	7.50
Daylight Sensation Mixture (New). 2 ft.....	.95	7.50
Miniature White (Suaveolens), fragrant, 15 in.....	5.00	.....

## NIEREMBERGIA

Cup Flower—Tender Perennial—170,000 seeds per oz.

Purple Robe. A.A.S. '42. Deep purple, 8 to 10 inches.....	10.00	100.00
-----------------------------------------------------------	-------	--------

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## PANSIES

*Viola Tricolor—Heartsease—Hardy Annual—24,000 seeds per oz.*

### PACIFIC GIANT HYBRID

<b>W-F</b>	<b>Color Carnival</b> , the first American bred and grown Pansy to compete on a quality basis and price basis with the finest Swiss originators' types. A magnificent color range, heavy in reds and scarlets, possessing the finest texture of coloring. Flower size is exceedingly large, plants are compact yet vigorous, all blooms are blotched, giving a depth of color and brilliancy, thoroughly satisfying to all who have seen it. An outstanding strain for bedding use, for plant sale or home garden.....	\$18.00	\$180.00
------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------	----------

### SWISS GIANTS

<b>W-F</b>	<b>W-F Special Formula Mixture of Swiss Giants</b> , a magnificent blend characterized by a predominance of rich wine colors. Plants are uniformly compact, blooms are waved and frilled. This Formula Mixture has been one of our special items for a number of years.....	8.00	80.00
<b>W-F</b>	<b>Super, Superb Mixed Colors</b> .....	5.50	55.00
<b>W-F</b>	<b>Harmony</b> , unusual in its unending variety of interesting well ruffled pastel color combinations.....	8.00	80.00

### SPECIALTY STRAINS

<b>America</b> , (Donovan's Strain) Special Florists' Strain Mixed .....	6.50	65.00
<b>Jumbo Strain</b> , Specially selected by our plant breeding staff as the finest of the Oregon types, for breeding and production in our own California fields.....	6.00	60.00
<b>Peter Pan</b> , Select florist strain, medium size flowers, extremely profuse bloomer in a wide range of gay colors. Very tolerant to heat conditions.....	6.50	65.00
<b>Tall Winter Flowering</b> (Florist Strain) Mixed colors, tones of bright blues and yellows and cream on very vigorous plants, tall growing winter cut flower type suitable for forcing .....	12.00	120.00

## PASSIFLORA

*Passion Flower—Perennial Climber—1,600 seeds per oz.*

Edulis, blue and white.....	1.50	15.00
-----------------------------	------	-------

## PENTSTEMON

*Beard Tongue—Perennial—60,000 seeds per oz.*

Choice Mixed Colors, Sensation Hybrid Gloxinoides, 2½ ft.....	2.00	20.00
---------------------------------------------------------------	------	-------

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## PETUNIAS

Annual—200,000 seeds per oz.

### HYBRIDA (Tall Bedding) 1½ ft.

<b>W-F</b>	Blue Bee, the blue of Viola Jersey Gem.....	\$2.50	\$25.00
	Flaming Velvet. Bright crimson red.....	2.50	25.00
	General Dodds, velvety blood red.....	2.50	25.00
	Howard's Star, reddish-purple, white star.....	2.50	25.00
<b>W-F</b>	Howard's Star Improved, violet, white star.....	3.00	30.00
<b>W-F</b>	Radiance, cerise rose, S.M., A.A.S. '41.....	3.00	30.00
	Rose King Improved.....	2.50	25.00
	Topaz Queen, carmine-rose.....	3.50	35.00
	Violacea, deep violet.....	2.50	25.00
	White King .....	2.50	25.00
	<b>W-F Formula Blend.</b> A new mixture made by blending together proper proportions of the best of the separately grown largest varieties.....	2.50	25.00
	<b>Choice Mixed Colors.</b> An excellent mixture.....	2.00	20.00

### BALCONY PENDULA (Tall Bedding), 1½ ft. Larger flowers than Hybrida

Black Prince, velvety red.....	4.00	40.00
Blue, velvety violet blue, extra select.....	3.00	30.00
Crimson, dark red.....	3.00	30.00
Rose, fiery rose, select strain.....	3.00	30.00
<b>W-F</b> Royal Rose. A new clear warm rose.....	3.00	30.00
<b>W-F</b> Star of California, violet-purple, white star.....	3.00	30.00
White, pure white, A.M., R.H.S. '35.....	3.00	30.00
<b>Choice Mixed Colors,</b> includes all the above varieties.....	2.50	25.00

### RUFFLED NANA COMPACTA (Dwarf), 10 in.

<b>W-F</b>	Martha Washington. Compact ruffed.....	25.00	.....
------------	----------------------------------------	-------	-------

<b>W-F</b>	<b>Little Giants Mixed Colors.</b> Very compact plants completely covered for a long season with well-ruffled flowers in all shades, 10 in.....	Price per oz. \$18.00
<b>W-F</b>	<b>Pink Frills</b> (Little Giants Pink Shades). Developed from our popular Little Giants. Early blooming, medium size flowers in brilliant rose-pink shades are profusely borne on compact well rounded plants. Excellent for pot work, borders and bedding.....	Price per oz. 20.00

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## GRANDIFLORA NANA COMPACTA (Dwarf), 10 in.

King Henry, rich velvety red.....	$\frac{1}{4}$ oz.	\$4.50	\$15.00	.....
Velvet Ball, velvety blood red, A.A.S. '39.....	$\frac{1}{4}$ oz.	4.50	15.00	.....

## HYBRIDA NANA COMPACTA (Dwarf), 1 ft.

Admiral Improved. New refinement of older strain, more uniform color and habit, excellent pot strain.....	\$10.00	.....
-----------------------------------------------------------------------------------------------------------	---------	-------

<b>W-F</b>	Blue Bedder Improved. New compact mid-blue, free flowering, early blooming .....	3.50	35.00
<b>W-F</b>	Celestial Rose. Low growing compact bright rose with a small white eye .....	2.50	25.00
<b>W-F</b>	Elk's Star. New exceptionally uniform, velvety reddish purple, clear white star.....	10.00	.....
	English Violet. Medium shade of violet-blue.....	6.00	60.00
	Fire Chief. Scarlet red, Gold Medal A.A.S. 1950.....	8.00	80.00
	Glow. The brightest of all in this group. A dazzling carmine and compact growing.....	6.00	60.00
	Lipstick. Carmine rose.....	6.00	60.00
	Rose of Heaven. Bright rose, compact.....	2.50	25.00
<b>W-F</b>	Rosy Morn. Compact, exceedingly uniform, the same bright shade as our Celestial Rose, but with a larger distinct white center .....	3.50	35.00
<b>W-F</b>	Silver Blue or Heavenly Blue. Medium light blue, non-fading color and compact growth.....	5.00	50.00
<b>W-F</b>	Snowball Improved. Pure white. Flowers are large, full round with a light throat. The plants are compact and exceptionally uniform .....	3.50	35.00
	Twinkles. Brilliant rose starred white. Very low growing.....	3.50	35.00
	Violacea. Vigorous, free flowering violet, but taller than the other varieties .....	3.50	35.00
	W-F Formula Blend. Made by blending the best and most compact of the above varieties in a complete range of colors	2.50	25.00

# WALLER FLOWERSEED COMPANY



*Petunia Popcorn as introduced by W-F 1953*

Price per 1/16 oz.  $\frac{1}{4}$  oz. oz.

## GRANDIFLORA SINGLE PLAIN EDGED

Dwarf Elk's Pride, W-F Special Strain, violet blue, 1½ ft.....	\$3.00	\$ 8.00	\$30.00
-------------------------------------------------------------------	--------	---------	---------

## POPCORN

A dwarf version identical in flower form and size of bloom with Snowstorm. It is earlier blooming and its habit is exceedingly dwarf and compact. 8 in.

Price per 1/16 oz., \$5.00; per  $\frac{1}{4}$  oz., \$15.00; per oz., \$50.00

Snowstorm Improved. Immense pure white, 1½ ft.....	3.50	10.00	35.00
----------------------------------------------------	------	-------	-------

## GRANDIFLORA SINGLE FRINGED

### Super Fluffy Ruffles Mixed Colors.

Special Strain, widest color range of all Petunias, 1½ ft. .....	3.00	8.00	30.00
---------------------------------------------------------------------	------	------	-------

Theodosia Improved, W-F Special Strain, deeply fringed bright rose pink with golden throat.....	3.00	8.00	30.00
----------------------------------------------------------------------------------------------------	------	------	-------

## TALL GIANTS OF CALIFORNIA

W-F Formula Mixture, largest flowered and widest color range in existence, 1½ ft.....	3.50	10.00	35.00
------------------------------------------------------------------------------------------	------	-------	-------

W-F Garden Giants, 12 in., similar in use to Paramount Giants .....	3.00	8.00	30.00
------------------------------------------------------------------------	------	------	-------

Choice Mixed Colors (Ruffled Monsters), 1½ ft.....	3.00	8.00	30.00
----------------------------------------------------	------	------	-------

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price 1/16 oz.	Price 1/4 oz.	Price per oz. ←
-----------------	-------------------	------------------	--------------------

## DWARF GIANTS OF CALIFORNIA

### W-F EXTRA DWARF FORMULA MIXTURE

**W-F Special Strain.** A supreme strain for the pot-plant grower. Extremely early to bloom. Noted for its base branching which provides up to three blooms at the earliest date, completely covering the foliage and providing a more saleable plant. Blooms at about 3 in. Huge blooms of top quality size. Maintained in separate colors in our fields to control color balance. Our program for this strain includes lath house production of our planting stock under strictly controlled conditions in pots. Price per 1/16 oz., \$6.00; per 1/4 oz., \$18.00; per oz. \$60.00

In response to many requests, we are now offering the following separate colors as used in this fine strain. At the same price.

Rose	Rose and White Bicolor	Orchid
------	------------------------	--------

Choice Mixed, Ramona Strain, 11 in.	\$4.50	\$12.50	\$45.00
-------------------------------------	--------	---------	---------

### PAN-AMERICAN DOUBLES AND F1 PETUNIAS

As a service and convenience to our many customers and in recognition of the true worth of these specialty Petunias, we are pleased to offer the following originator's seed. **No contracts accepted, deliveries will be made from spot stocks on receipt of order.**

#### DOUBLE VARIETIES

Price per 1/16 oz.	1/4 oz.	oz.
--------------------	---------	-----

Allegro, bright salmon.....	}	\$32.00	\$125.00	\$490.00
Caprice, rose pink.....				
Minuet, lavender .....				
Nocturne, deep purple .....				
Rhapsody, burgundy red.....				
Sonata, pure white.....				
Glorious Mixture .....		30.00	120.00	440.00
America Improved .....		17.00	50.00	185.00

#### F1 HYBRID GRANDIFLORA SINGLE FRINGED AND RUFFLED

Ballerina, soft salmon.....	}	18.00	65.00	250.00
Bolero, carmine pink.....				
Crusader, striped rose pink on white.....				
Fire Dance, salmon scarlet, yellow throat.....				
La Paloma, pure white.....				
Prima Donna, rose pink.....				
Tango, deep scarlet salmon.....				
Choice Mixed Colors.....				

#### F1 HYBRID MULTIFLORA SINGLE PLAIN EDGED

Apache, rose red .....	}	10.00	35.00	125.00
Comanche, scarlet red.....				
Linda (Silver Medal Imp.) Salmon pink.....				
Paleface, pure white.....				
Rose Charm, rich rose.....				
Sioux, medium salmon.....				
Choice Mixed Colors.....				

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.	←
-----------------	------------------	------------------	---

## PHACELIA

Annual—60,000 seeds per oz.

Campanularia (California Blue Bell) gentian blue, 1 ft.....	\$0.55	\$ 4.50
-------------------------------------------------------------	--------	---------

## PHLOX

Annual—1 ft.—15,000 seeds per oz.

### DRUMMONDI GIGANTEA

<b>W-F</b> Art Shades .....	2.50	20.00
<b>W-F</b> Mellow Moon .....	4.00	40.00
<b>W-F</b> Red Glory .....	4.00	40.00
<b>W-F</b> Rosy Morn .....	4.00	40.00
<b>W-F</b> Salmon Glory .....	4.00	40.00

### DRUMMONDI

Grandiflora Choice Mixed Colors.....	1.20	12.00
Star Phlox, Cuspidata, Choice Mixed Colors.....	1.75	17.50

### DRUMMONDI DWARF

Cecily Choice Mixed Colors, large flowered, bright, 10 in.....	2.50	25.00
Globe Choice Mixed Colors, uniform habit, free flowering, round base branching plants, bright, 9 in.....	4.00	40.00

## PLATYCODON

Tufted Hairbell—Perennial—30,000 seeds per oz.

Grandiflora Blue, 2 ft.....	2.50	25.00
-----------------------------	------	-------

## POPPY

### ICELAND (Nudicaule) Perennial—450,000 seeds per oz.

Amurensis Yellow (Yellow Wonder) longest stemmed, largest flowered yellow Iceland Poppy, 2 ft.....	3.00	30.00
Coonara Pinks, we recommend Pink Champagne.....	3.50	35.00
Gartford Giant Mixed, 2 ft.....	2.00	20.00
Kelmscott Strain, 2 ft finest of all, strong stems.....	2.00	20.00

## PINK CHAMPAGNE

Superior pink shades of Iceland Poppy, strong stems 18 inches in  
length, silky textured, crinkled flowers in warm glowing pink suffused  
with gold. We recommend this as a replacement to Coonara Pinks.

Price per oz. \$3.00; per lb. \$30.00

<b>W-F</b> Sandford's Giant Mixed, selected strain, 2 ft.....	2.00	20.00
The Emperor, large orange.....	3.00	30.00
Sunbeam Mixture, fine mixture, 2 ft.....	1.50	15.00

### SHIRLEY DOUBLE, 2½ ft.—Annual—75,000 seeds per oz.

<b>W-F</b> Sweet Briar All-Double deep rose pink.....	.75	6.00
All-Double Mixed .....	.60	5.00
Begonia Flowered Choice Mixed.....	.60	5.00

### SHIRLEY SINGLE, 2½ ft.—Annual—75,000 seeds per oz.

<b>W-F</b> American Legion brilliant orange scarlet, H.C., R.H.S.....	.60	5.00
Choice Mixed .....	.55	4.50

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## PORTULACA

Moss Rose—Annual—4 in.—300,000 seeds per oz.

Double Extra Select Mixed Colors.....	\$2.00	\$20.00
Single Choice Mixed Colors.....	1.00	10.00
Single and Double Choice Mixed Colors.....	1.50	15.00

## PYRETHRUM

Painted Daisy—Perennial—2 ft.—22,000 seeds per oz.

Robinson's Giant Hybrids, (Hybridum Grandiflorum).....	3.00	30.00
--------------------------------------------------------	------	-------

## RICINUS\*

Decorative Castor Oil Plant—Annual—30-50 seeds per oz.

Zanzibariensis Mixed, 12 ft.....	.50	2.50
Mixed, all sorts.....	.50	2.00

\*Note: Ricinin is the poisonous principle of this seed. Care in handling is recommended as some individuals are allergic to this factor.

## ROCK GARDEN ANNUALS

W-F Choice Blend. A carefully proportioned blend of many different kinds of the lowest growing annuals proved to be the most desirable for sowing in rock gardens.....	.95	7.50
------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----	------

## ROCK GARDEN PERENNIALS

W-F Choice Blend. Made up by blending together several very low growing varieties of hardy perennials that grow well from seed sowed directly into the rock garden.....	1.50	15.00
-------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------	-------

## SALPIGLOSSIS

Painted Tongue—Annual—125,000 seeds per oz.

Emperor Choice Mixed Colors, (Superbissima), an outstanding strain for size and colors. Grown from a formula of the finest separate colors, 3 ft.....	1.00	8.00
-------------------------------------------------------------------------------------------------------------------------------------------------------	------	------

## SALVIA

In order of earliness, top to bottom—Annual—7,500 seeds per oz.

St. John's Fire, 10".....	6.50	65.00
Blaze of Fire, 10".....	5.00	50.00
Zurich, 12" .....	3.50	35.00
Firebrand, 16" .....	3.50	35.00
America (Globe of Fire) 16".....	3.50	35.00
Bonfire, 18" .....	3.00	30.00
Splendens (Scarlet Sage) 24".....	2.50	25.00

# WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## SCABIOSA

Old Maids Pincushion—5,000 seeds per oz.

### W-F SPECIAL STRAINS

#### ANNUAL DOUBLE VARIETIES

Much larger flowers almost completely ball-shaped in more clear and brighter colors. The plants are taller, more vigorous with strong, wiry stems.

<b>W-F</b>	Black Knight. Extra large deep reddish black.....	\$1.25	\$10.00
	Coral Moon, large salmon rose shades.....	1.25	10.00
<b>W-F</b>	Loveliness, large salmon rose.....	1.25	10.00
<b>W-F</b>	Orchid Shades .....	1.25	10.00
<b>W-F</b>	Oxford Blue. The largest and best rich, deep campanula blue..	1.25	10.00
<b>W-F</b>	Peach Blossom, two toned, blush to rose center.....	1.25	10.00
<b>W-F</b>	Rosette, fiery cherry red suffused salmon.....	1.25	10.00
<b>W-F</b>	Salmon Beauty. Pure salmon.....	1.25	10.00
<b>W-F</b>	Shasta Improved. Enormous pure white.....	1.25	10.00
	<b>W-F Giant Hybrids</b> , mixed colors produced from a fine field grown planting made from a carefully proportioned formula of choicest giant flowered varieties.....	.85	7.00

#### PERENNIAL SINGLE VARIETIES

<b>Caucasica House's Hybrids</b> , colors range from dark blue to lavender, 2½ ft.....	4.00	40.00
" <b>Lavender-Blue (Perfecta)</b> .....	4.00	40.00
" <b>White</b> .....	4.00	40.00
" <b>Choice Mixed Colors</b> .....	3.00	30.00
<b>Columbaria Delicate Lavender</b> , 2 ft. .....	2.50	25.00
" <b>Delicate Pink</b> , orchid pink, 2 ft.....	2.50	25.00

## WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

### SCHIZANTHUS

Butterfly Flower—Annual—46,000 seeds per oz.

#### Giant Flowering Hybrids Mixed Colors, in a select large flowered

compact strain .....	\$2.00	\$20.00	.
Butterfly Mixture, bright colors.....	1.25	12.00	

### SOLANUM

Jerusalem Cherry—Greenhouse Plant

#### Ball Christmas Cherry (Hlavacek's Masterpiece) finest compact

strain, large red upright fruit.....	2.00	20.00	
--------------------------------------	------	-------	--

### STATICE

Sea Lavender—Sea Pink

#### ANNUAL BONDUELLI

Golden Yellow, 2½ ft.—375 heads per oz. ....	.50	4.00	
----------------------------------------------	-----	------	--

#### ANNUAL SINUATA, 3 ft.—375 heads per oz.

Deep blue Kampf's Tall Improved.....	.50	4.00	
Heavenly Blue. New bright clear sky blue.....	.50	4.00	
Lavender Queen .....	.50	4.00	
Market Grower's Blue, deep blue.....	.50	4.00	
Pastel Shades .....	.50	4.00	
Rosea Superba .....	.50	4.00	
Snowwitch, tall pure white.....	.50	4.00	
New Superb Hybrids, new colors.....	.50	4.00	
Mixed Colors .....	.50	3.00	

#### PERENNIAL

Caspia, lilac, 1½ ft.,—175,000 seeds per oz. ....	2.00	20.00	
Dumosa, silvery grey flowers, 2 ft.—35,000 seeds per oz. ....	1.25	10.00	
Latifolia, lavender, 1½ ft.—100,000 seeds per oz. ....	2.00	20.00	
Perezii, rich blue clusters of bloom, 3 ft.—700 heads per oz. ....	1.50	15.00	

# WALLER FLOWERSEED COMPANY

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
-----------------	----------------------------------	------------------	------------------

## TRYSONIC STOCK

42,000 seeds per oz.

Based on studies commenced by Dr. H. B. Frost at Cornell University in 1915, and furthered through consultation with our late co-founder Dr. J. H. Franklin during the '20s, the genetic theory of Trysonic doubles in Stocks was developed and proven by 1930 to be capable of producing 85% doubleness from seed.

In addition to this desirable trait, the percentage of any planting can be increased up to 100% at the four-leaf seedling stage as at this period of growth the young singles are noticeably weaker and can be readily distinguished from the vigorous double flowering plants.

For proper handling, we have leaflets available for general distribution to grower trade, giving our recommendations to obtain proper results.

### 7 WEEK, (Dwarf Double), 18 in.

Choice Blend of Colors.....	\$10.00	.....
-----------------------------	---------	-------

### GIANT IMPERIAL, 2½ ft.

Apricot .....	10.00	.....
Azure Blue .....	10.00	.....
Bright Rose .....	10.00	.....
Canary Yellow .....	10.00	.....
Chamois, buff pink .....	10.00	.....
Fiery Red .....	10.00	.....
Flesh Pink .....	10.00	.....
Lilac Lavender .....	10.00	.....
Navy Blue .....	10.00	.....
Salmon Pink .....	10.00	.....
White .....	10.00	.....
Choice Blend of Colors.....	10.00	.....

### COLUMN, (Double Giant Excelsior), 3 ft.

Pacific Pink, pure pink, new high double version of regular strain .....	10.00	.....
--------------------------------------------------------------------------	-------	-------

*Available to the trade only in sealed plain manila packets which do not bear our name. ½ oz., 1 oz., ¼ lb. sizes will be put up to your order. An order for less than ½ oz. will be packed and sealed at the total quantity ordered, otherwise we will not effect a numerical breakdown of less than ½ oz. lots.*

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
-----------------	----------------------------------	------------------	------------------



Matthiola—Gilliflower—Annual—18,000 seeds per oz.

For many years W-F has been the world's leading grower and introducer of the finest strains of Double Stocks. Our method for maintaining doubleness assures you of only "High-Percent Double" Stocks, and our selection of varieties includes only those proven to be the most desirable.

As long ago as 1932 we received fifteen various awards from The Royal Horticultural Society of Great Britain for our doubleness and trueness of our Stocks. Every year we continue to carry on the immense amount of detail work necessary to maintain our foremost position.

## DWARF TEN WEEK, (Double Large Flowering), 1 ft.

Ten Week Stocks are so named because they bloom in ten weeks after planting seed. Those in heavy type are the varieties we have selected as being the best of the brightest colors. In our test plantings they all grow and bloom together.

Azule Blue .....	\$1.25	\$12.00
Blood Red .....	1.25	12.00
Brilliant Rose .....	1.25	12.00
Canary Yellow .....	1.25	12.00
Carmine .....	1.25	12.00
Carmine Pink .....	1.25	12.00
Crimson .....	1.25	12.00
Dark Blue .....	1.25	12.00
Deep Cream .....	1.25	12.00
Deep Purple .....	1.25	12.00
Deep Rose, H.C., R.H.S.....	1.25	12.00
Flesh, A.M., R.H.S.....	1.25	12.00
Lavender, A.M., R.H.S.....	1.25	12.00
Light Blue .....	1.25	12.00
Pansy Violet, H.C., R.H.S.....	1.25	12.00
Purple .....	1.25	12.00
Rose .....	1.25	12.00
White, A.M., R.H.S.....	1.25	12.00
<b>W-F Formula Blend.</b> A superior Mixture blended from the brightest colors of the above varieties, all separately grown	1.25	10.00
<b>Choice Mixed Colors,</b> very double.....	1.00	8.00

# WALLER FLOWERSEED COMPANY

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
-----------------	----------------------------------	------------------	------------------

## EARLY GIANT IMPERIAL, (Double Improved Bismarck)

An especially meritorious class of branching habit. Very early blooming and producing a high percentage of doubles, 2½ ft. Suitable for greenhouse culture or growing out of doors.

<b>W-F</b>	Antique Copper, Hellebore red.....	\$1.75	\$17.50
	Blood Red .....	1.75	17.50
	Blush (Apple Blossom) H.C., R.H.S.....	1.75	17.50
<b>W-F</b>	Buttercup .....	1.75	17.50
	Canary Yellow (Golden Ball).....	1.75	17.50
	Chamois, ivory, tinted old rose. A.M., R.H.S.....	1.75	17.50
	Chamois Rose, A.M., R.H.S.....	1.75	17.50
	Crimson .....	1.75	17.50
	Dark Blue .....	1.75	17.50
<b>W-F</b>	Elk's Pride, royal purple.....	1.75	17.50
	Fiery Blood Red .....	1.75	17.50
	Flesh, A.M., R.H.S.....	1.75	17.50
<b>W-F</b>	Golden Rose, light golden rose.....	1.75	17.50
	Heatham Beauty, Rose shaded Salmon.....	1.75	17.50
	Lavender .....	1.75	17.50
	Lilac .....	1.75	17.50
	Rose, deep rose pink.....	1.75	17.50
	Santa Maria, giant white.....	1.75	17.50
<b>W-F</b>	Shasta, white .....	1.75	17.50
	<b>W-F Formula Blend.</b> A most excellent mixture made from carefully chosen separate varieties to assure the best proportion of distinct colors.....	1.40	14.00
	Choice Mixed Colors, very double.....	1.25	10.00

## GIANTS OF CALIFORNIA, (Double), 3 ft.

<b>W-F</b>	Golden Gate, Yellow.....	2.00	20.00
	Red Woods, Blood red.....	2.00	20.00
	Roselight, Rose-pink .....	3.00	30.00
	Santa Barbara, Chamois.....	2.00	20.00
	Santa Maria, White.....	2.00	20.00
	Sequoia, Rose-carmine .....	2.00	20.00
	Yosemite, Rose .....	2.00	20.00

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
-----------------	----------------------------------	------------------	------------------

## SUPER GIANT IMPERIAL, 2 1/2 ft.

A very large flowering group developed by selections from our Double Early Giant Imperial varieties.

Chamois .....	\$3.00	\$30.00
Fiery Red. More base-branching than the others.....	3.00	30.00
Rose Charm. Deep Rose.....	3.00	30.00
Roselight. Soft rose pink.....	3.00	30.00
Pure White .....	3.00	30.00
Yellow .....	3.00	30.00

W-F Special Pastel Blend. An unusually attractive blend we make from separate colors of our very best strains of the soft pastel colors ranging from white and yellow through chamois and lavender. The plants are all of identical habit of growth and bloom at the same time, all very carefully chosen. A good "special" for both bouquets and gardens 3.00 30.00

## BEAUTY OF NICE, (Double), 2 ft.

American Beauty, deep rose pink.....	1.25	10.00
Apricot Beauty .....	1.25	10.00
Aurora (Chamois) cream tinted pink.....	1.25	10.00
Canary Yellow (Monte Carlo).....	1.25	10.00
Carmine Rose (Abundance).....	1.25	10.00
Crimson (Souvenir de Monaco).....	1.25	10.00
Deep Blue (Summer Night).....	1.25	10.00
Flesh Pink (Beauty of Nice).....	1.25	10.00
Light Blue (Cote d'Azure).....	1.25	10.00
Lloyd George, large blood red.....	1.25	10.00
Old Rose (Belle de Naples) H.C., R.H.S.....	1.25	10.00
Pale Violet (Parma Violet).....	1.25	10.00
Rosy Lilac (Queen Alexandra).....	1.25	10.00
Salmon Rose (Salmon King) H.C., R.H.S.....	1.25	10.00
White Shaded Pink (Almond Blossom).....	1.25	10.00
White (Mont Blanc) .....	1.25	10.00
<b>W-F Formula Blend.</b> A rich mixture especially made by using the best of the separate varieties in proper proportion....	1.10	9.00
<b>Choice Mixed Colors.</b> .....	1.00	8.00

# WALLER FLOWERSEED COMPANY

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
-----------------	----------------------------------	------------------	------------------

## PERPETUAL BRANCHING, (Double Giant Perfection), 2 ft.

Blood Red (Brilliant).....	\$1.40	\$14.00
Canary Yellow (Creole) A.M., R.H.S.....	1.40	14.00
Flesh .....	1.40	14.00
Heatham Beauty, rose shaded terra cotta.....	1.40	14.00
Pale Blue (May Queen).....	1.40	14.00
Queen of the Belgians, pale violet.....	1.40	14.00
Rose, rose pink, A.M., R.H.S.....	1.40	14.00
Silvery Lilac (Empress Augusta Victoria) A.M., R.H.S.....	1.40	14.00
Snowdrift, pure white.....	1.40	14.00
Violet (Sapphire) .....	1.40	14.00
White (Princess Alice).....	1.40	14.00
W-F Formula Blend.....	1.20	12.00
Choice Mixed Colors, very double.....	1.00	8.00

## EMPEROR, (Double Brompton), 2 ft.

Early Harbinger Improved, mixed colors. Usually grown as a biennial for winter flower.....	2.50	25.00
-----------------------------------------------------------------------------------------------	------	-------

## VIRGINIAN STOCK (French Forget-Me-Not), 1 ft. annual single

Mixed Colors, dwarf compact.....	.60	5.00
----------------------------------	-----	------



*Double Giant Column Stock growing in our field for seed production*

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
<b>IMPROVED COLUMN, (Double Giant Excelsior), 3 ft.</b>			
<b>W-F</b>	American Beauty Select. New and deeper selection out of American Beauty giving proven high double count, and excellent florist performance.....	\$5.00	\$50.00
	Avalanche. New early white.....	5.00	50.00
	Ball's Apricot No. 24. Deeper shade than No. 20.....	5.00	50.00
	Ball's Blue No. 3, rich lilac shade.....	5.00	50.00
	Ball's Pink No. 11, rose pink.....	5.00	50.00
	Ball's Purple No. 21 (Purple Heart), Greatly Improved version of this fine standard strain.....	5.00	50.00
	Ball's Rose Improved No. 14. New intense bright rose pink, deeper than No. 22.....	5.00	50.00
	Ball's Ruby Improved No. 8. New distinctly different scarlet crimson without blue cast of American Beauty or Illusion.....	5.00	50.00
	Ball's Supreme No. 22, deep silvery rose.....	5.00	50.00
	Ball's White No. 16.....	6.00	60.00
<b>W-F</b>	Bridesmaid. A new light rose on white.....	5.00	50.00
	Chamois Pink Improved No. 9.....	5.00	50.00
<b>W-F</b>	Enchantress Pink. New large flowered vigorous deep blush pink.....	5.00	50.00
	Gardenia, glistening white.....	5.00	50.00
	Illusion, scarlet red .....	5.00	50.00
	Lilac Lavender No. 1, regular strain.....	5.00	50.00
	Lilac Lavender No. 1 Deep. Slightly deep selection.....	5.00	50.00
	Malmaison Pink Improved No. 7. Warm blush pink.....	5.00	50.00
<b>W-F</b>	Pacific Pink. New distinct color break. First pure true pink Stock, lacking lavender cast of previous pinks, outstanding under artificial light. For Trysomic version of this Stock, see page 52.....	5.00	50.00
<b>W-F</b>	Pacific White. New, vigorous, very early, well spaced flat flowers which force well.....	5.00	50.00
	Pastel Lavender. New light tone better for cool conditions.....	5.00	50.00
<b>W-F</b>	Shell Pink (Blush). New light pink, early.....	5.00	50.00
	Silvery Lilac. Best lavender .....	5.00	50.00
<b>W-F</b>	Twilight Lavender. A new deeper lavender, darker than Lilac Lavender No. 1 Deep. Wonderful under artificial light.....	5.00	50.00
	White Giant .....	5.00	50.00
	Yellow Wonder, deep creamy yellow.....	5.00	50.00
<b>W-F</b>	W-F Formula Blend. A choice mixture of all the best separate varieties .....	4.00	40.00

# WALLER FLOWERSEED COMPANY

Sweet Peas	Price per oz.	Price per lb.
---------------	------------------	------------------



*Lathyrus odoratus*—Annual Climber—340 seeds per oz.

Sweet Peas are the largest single selling item in our production. We feel this is due in great part to the very special attention given Sweet Peas in our breeding work and production program, as well as our carefully selected list.

This year we have instituted a most careful color reclassification, and have eliminated the often misleading but glowing descriptions in favor of pure factual reporting of color according to our standards. Our new color descriptions can be followed with confidence by the most discriminating buyer.

We have indicated the preferable variety by use of a solid dot. •

## NEW EARLY MULTIFLORA VARIETIES

Six to seven blooms are not uncommon under proper cultivation. Extremely vigorous vines with long sturdy stems. These strains bloom seven to eight days later than most regular Early Flowering Sweet Peas. Therefore, replacement of regular Early Flowering varieties by these Multiflora varieties should be considered in view of this fact in addition to which the color range as yet available leaves something to be desired.

Beauty Rose, rose (white ground).....	\$0.60	\$ 5.00
Brilliant Rose, deep rose pink (white ground).....	.60	5.00
•Christmas Red, crimson .....	.60	5.00
Dandy, salmon rose pink (cream ground).....	.60	5.00
Daybreak, deep salmon rose (cream ground).....	.60	5.00
•Deep Rose, deep rose pink (white ground).....	.60	5.00
El Capitan, light carmine rose.....	.60	5.00
Elk's Purple, purple .....	.60	5.00
•Geo. J. Ball, salmon rose pink (cream ground).....	.60	5.00
Light Rose Pink, cream pink (white ground).....	.60	5.00
Medium Rose Pink, rose pink (white ground).....	.60	5.00
•Orange Cerise, salmon rose (cream ground).....	.60	5.00
Orchid, deep lavender .....	.60	5.00
•Rose, rose pink (white ground).....	.60	5.00
Rose Queen, cream pink (white ground).....	.60	5.00
Salmon Pink, salmon rose pink (cream ground).....	.60	5.00
•Whirlwind, cream pink (white ground).....	.60	5.00
•White, white seeded .....	.60	5.00
Choice Mixed Colors, includes very wide range of colors.....	.50	4.00

# WHOLESALE GROWERS AND BREEDERS

Sweet Peas	Price per lb.
------------	---------------

## EARLY FLOWERING SPENCER VARIETIES

We feel these are still the most desirable Early Flowering Sweet Peas due to the excellent color range, form of bloom, and certainly are the florist preference.

Earlier in flowering than all other Sweet Peas.

•American Beauty, carmine rose.....	\$3.00
<b>W-F</b> •Amethyst, purple .....	3.00
•Ball Orange Improved, orange.....	3.00
<b>W-F</b> Celestial, salmon rose (cream ground).....	3.00
Daphne, light salmon pink (cream ground).....	3.00
<b>W-F</b> •Florist Blue, medium blue.....	3.00
•Helen Hayes, light salmon rose (cream ground).....	3.00
Hope, white (black seeded).....	3.00
•Kate Smith, scarlet .....	3.00
•Memory, lavender .....	3.00
Mrs. H. S. Reddiek, light rose pink (cream ground).....	3.00
Oriental, cream (black seeded).....	3.00
<b>W-F</b> Othello, maroon .....	3.00
<b>W-F</b> •Red Giant, crimson .....	3.00
Sequoia, salmon rose pink (cream ground).....	3.00
<b>W-F</b> •Shirley Temple, rose pink (white ground).....	3.00
<b>W-F</b> Skippy, salmon (cream ground).....	3.00
Triumph, mauve .....	3.00
•White Giant (white seeded).....	3.00
W-F Formula Mixed Colors, especially grown from separate colors, proportioned according to our own formula for maintaining the best color balance .....	2.75
Choice Mixed Colors.....	2.25

# WALLER FLOWERSEED COMPANY

Sweet Peas	Price per lb.
------------	---------------

## NEW CUTHBERTSON FLORIBUNDA VARIETIES

The latest addition to the Spring Flowering mid-season class of Sweet Peas, extremely vigorous, long stemmed and heat resistant.

As rapidly as a complete color range becomes available, we feel these should replace the regular Cuthbertson varieties due to the fact that the Floribunda varieties possess all the attributes of the regular Cuthbertsons, but will under proper conditions produce five or more blooms per stem of better formed flowers.

Ann, rose (white ground) .....	\$2.00
•Astrid, pale lavender.....	2.00
•Catherine, salmon rose (cream ground) .....	2.00
Connie, salmon pink (cream ground) .....	2.00
•Daisy, white (black seeded) .....	2.00
David, carmine rose.....	2.00
•Evelyn, salmon (cream ground) .....	2.00
•Flora, rose (white ground) .....	2.00
•Frances, light salmon pink (cream ground) .....	2.00
Joy, light salmon pink (cream ground) .....	2.00
•Peggy, mauve .....	2.00
•Robert, blue (lavender cast) .....	2.00
•Ruth, deep rose pink (white ground) .....	2.00
William, blush pink and picotee (white ground) .....	2.00
Choice Mixed Colors, includes much wider range of color than above varieties .....	1.60

# WHOLESALE GROWERS AND BREEDERS

Sweet Peas	Price per lb.
------------	---------------

## REGULAR CUTHBERTSON VARIETIES

Vigorous long stemmed and heat resistant, but lacking the profusion and number of blooms found on the new Floribunda varieties. We expect this group to be replaced as soon as the color range is comparable.

Carol, rose pink (cream ground) .....	\$2.00
Catherine, salmon rose (cream ground) .....	2.00
Danny, dark blue .....	2.00
David, carmine rose .....	2.00
•Evelyn, salmon (cream ground) .....	2.00
Flora, rose (white ground) .....	2.00
Frances, light salmon pink (cream ground) .....	2.00
•Frank G., deep lavender .....	2.00
Hazel, light blue .....	2.00
•Janet, white (black seeded) .....	2.00
Jennie, white (white seeded) .....	2.00
Jessie, mauve .....	2.00
•Jimmy, scarlet .....	2.00
•Katie, light rose pink (cream ground) .....	2.00
Kenneth, crimson .....	2.00
•Liza, maroon .....	2.00
•Lois, rose pink (white ground) .....	2.00
Marion, cream (black seeded) .....	2.00
•Ronnie, orange .....	2.00
•Tommy, medium blue .....	2.00
William, blush pink and picotee (white ground) .....	2.00
W-F Formula Mixed Colors, especially grown from separate colors, proportioned according to our own formula for maintaining the best color balance .....	1.90
Choice Mixed Colors .....	1.60

# WALLER FLOWERSEED COMPANY

Sweet Peas	Price per lb.
------------	---------------

## NEW AND STANDARD SPENCER VARIETIES

Air Warden, orange pink.....	\$2.00
•Ambition, lavender .....	2.00
•Capri, light blue .....	2.00
Carlotta, rose (white ground).....	2.00
Cream Gigantic, (black seeded).....	2.00
•Elizabeth Taylor, mauve .....	2.00
•Fortune, dark blue .....	2.00
•Gigantic, white (black seeded).....	2.00
King White, (white seeded).....	2.00
•Mabel Gower, medium blue.....	2.00
Miss California, salmon cream pink (cream ground).....	2.00
Mollie, deep salmon rose (cream ground).....	2.00
•Monty, light rose pink (cream ground).....	2.00
Mrs. C. Kay, pale lavender.....	2.00
Mrs. R. Bolton, salmon rose pink (cream ground).....	2.00
Olympia, purple .....	2.00
Patricia Unwin, salmon (cream ground).....	2.00
•Pinkie, rose pink (white ground).....	2.00
Pirate Gold, orange .....	2.00
•Princess Elizabeth, salmon (cream ground).....	2.00
Prolific, light rose pink (cream ground).....	2.00
Reconnaissance, blush pink and picotee (cream ground).....	2.00
•Red Supreme, crimson.....	2.00
Smiles, deep salmon pink (cream ground).....	2.00
•Tangerine Improved, orange .....	2.00
Tell Tale, blush pink and picotee (white ground).....	2.00
The Cardinal, light crimson.....	2.00
•Warrior, maroon .....	2.00
•Welcome, scarlet.....	2.00
What Joy, cream (white seeded).....	2.00

**W-F**

**W-F**

## SILVER GILT MEDAL MIXED COLORS

Originated by our firm at the time of the Panama-Pacific International Exposition in San Francisco 1915, at which time the Silver Gilt Medal of the American Sweet Pea Society was presented to our firm for a display of Sweet Peas at this Exposition. Blended from a proven and constantly improved formula, this Mixture has signified quality in mixed Sweet Peas for over forty years.

Price per lb. \$1.80

Choice Mixed Colors, finest field grown mixture obtainable, all varieties in proper color balance.....

1.60

# WHOLESALE GROWERS AND BREEDERS

Sweet Peas	Price per oz.	Price per lb.
---------------	------------------	------------------

## SPECIAL MIXTURES

<b>Unwin's Striped</b> (Butterfly Hybrids), a gay and interesting blend of variegated colors, exceedingly novel.....	\$3.00
<b>Special Spencer Mixed</b> , 10% Early Flowering.....	1.80
<b>All Season Blend</b> , Early Flowering, Spring Flowering Cuthbertsons and Late Spencers in suitable proportion for the longest possible season and profusion of bloom.....	1.90

## CUPID GRANDIFLORA, 6 inches

<b>Choice Mixed Colors</b> .....	\$0.50	5.00
----------------------------------	--------	------

## CUPID SPENCER

<b>Choice Mixed Colors</b> .....	.50	5.00
----------------------------------	-----	------

## SPENCER BUSH TYPE

<b>Little Sweetheart</b> , mixed colors, of this new and different class of Sweet Pea, upright plants, 8 inches high from a perfectly rounded bush .....	2.00	20.00
----------------------------------------------------------------------------------------------------------------------------------------------------------	------	-------



*Threshing a field of Silver Gilt Medal Mixed Colors*

# WALLER FLOWERSEED COMPANY

---

## SWEET PEA COLOR CLASSIFICATION

This new Color Classification includes the new Multifloras and Cuthbertson Floribundas, and we feel should prove of great help to you in clarifying what is now a complex listing of Sweet Peas.

Classification by type and season of bloom is lined up across the top of each page in order of earliness from left to right. Exact color groups are listed horizontally, and a few moments of reading will show you that you can easily compare colors within each different group across the page with certainty that each color group contains only identical colors.

EARLY	EARLY MULTIFLORA	CUTH- BERTSON	CUTHBERTSON FLORIBUNDA	LATE SPENCER
15 weeks to bloom	16 weeks to bloom	17 weeks to bloom	17 weeks to bloom	19 weeks to bloom
<b>WHITE (BLACK SEEDED)</b>				
Hope		Janet	Daisy	Gigantic
<b>WHITE (WHITE SEEDED)</b>				
White Giant	White	Jennie		King White
<b>CREAM (BLACK SEEDED)</b>				
Oriental		Marion		Cream Gigantic
<b>CREAM (WHITE SEEDED)</b>				
			What Joy	
<b>BLUSH PINK AND PICOTEE (WHITE GROUND)</b>				
		William	William	Tell Tale
<b>CREAM PINK (WHITE GROUND)</b>				
	Whirlwind			
	Light Rose Pink			
	Rose Queen			
<b>LIGHT ROSE PINK (CREAM GROUND)</b>				
Mrs. H. S. Reddick		Katie		Prolific
				Monty
<b>ROSE PINK (CREAM GROUND)</b>				
		Carol		
<b>ROSE PINK (WHITE GROUND)</b>				
Shirley Temple	Rose	Lois		Pinkie
	Medium Rose Pink			
<b>SALMON ROSE PINK (CREAM GROUND)</b>				
Sequoia	Salmon Pink			Mrs. R. Bolton
	Geo. J. Ball			
	Dandy			

# WHOLESALE GROWERS AND BREEDERS

## SWEET PEA COLOR CLASSIFICATION—Continued

EARLY	EARLY MULTIFLORA	CUTH- BERTSON	CUTHBERTSON FLORIBUNDA	LATE SPENCER
15 weeks to bloom	16 weeks to bloom	17 weeks to bloom	17 weeks to bloom	19 weeks to bloom
<b>DEEP ROSE PINK (WHITE GROUND)</b>				
	Deep Rose		Ruth	
	Brilliant Rose			
<b>ROSE (WHITE GROUND)</b>				
	Beauty Rose	Flora	Ann	Carlotta
			Flora	
<b>LIGHT CARMINE ROSE</b>				
	El Capitan			
<b>CARMINE ROSE</b>				
American Beauty		David	David	
<b>BLUSH PINK AND PICOTEE (CREAM GROUND)</b>				
			Reconnaissance	
<b>SALMON PINK (CREAM GROUND)</b>				
			Miss California	
<b>LIGHT SALMON PINK (CREAM GROUND)</b>				
Daphne		Frances	Frances	
			Joy	
<b>SALMON (CREAM GROUND)</b>				
Skippy		Evelyn	Evelyn	Patricia Unwin
				Princess Elizabeth
<b>SALMON PINK (CREAM GROUND)</b>				
		Connie		
<b>DEEP SALMON PINK (CREAM GROUND)</b>				
			Smiles	
<b>LIGHT SALMON ROSE (CREAM GROUND)</b>				
Helen Hayes				
<b>SALMON ROSE (CREAM GROUND)</b>				
Celestial	Orange Cerise	Catherine	Catherine	
<b>DEEP SALMON ROSE (CREAM GROUND)</b>				
	Daybreak		Mollie	
<b>ORANGE PINK</b>				
			Air Warden	

# WALLER FLOWERSEED COMPANY

---

## SWEET PEA COLOR CLASSIFICATION—Continued

EARLY	EARLY MULTIFLORA	CUTH- BERTSON	CUTHBERTSON FLORIBUNDA	LATE SPENCER
15 weeks to bloom	16 weeks to bloom	17 weeks to bloom	17 weeks to bloom	19 weeks to bloom
<b>ORANGE</b> Ball Orange Imp.		Ronnie		Pirate Gold Tangerine Improved
<b>SCARLET</b> Kate Smith		Jimmy		Welcome
<b>LIGHT CRIMSON</b>				The Cardinal
<b>CRIMSON</b> Red Giant	Christmas Red	Kenneth		Red Supreme
<b>LIGHT BLUE</b>		Hazel		Capri
<b>MEDIUM BLUE</b> Florist Blue		Tommy		Mabel Gower
<b>BLUE (LAVENDER CAST)</b>			Robert	
<b>DARK BLUE</b>		Danny		Fortune
<b>PALE LAVENDER</b>			Astrid	Mrs. C. Kay
<b>LAVENDER</b> Memory	Lavender			Ambition
<b>DEEP LAVENDER</b>	Orchid	Frank G.		
<b>MAUVE</b> Triumph		Jessie	Peggy	Elizabeth Taylor
<b>PURPLE</b> Amethyst				Olympia
<b>MAROON</b> Othello		Liza		Warrior

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## SUNFLOWER

*Helianthus Annuus*—Annual—700 seeds per oz.

Sun Gold, brilliant golden yellow, 4-5 ft.....	\$0.50	\$ 3.50
------------------------------------------------	--------	---------

## SWEET WILLIAM

*Dianthus Barbatus*—31,000 seeds per oz.

### SINGLE BIENNIAL, 2 ft.

Dark Crimson .....	.95	7.50
Giant White .....	.95	7.50
Holborn Glory, crimson, white eye.....	.95	7.50
Homeland, dark red, white center.....	.95	7.50
Newport Pink .....	.95	7.50
Purple Beauty .....	.95	7.50
Scarlet Beauty .....	.95	7.50
White .....	.95	7.50
Choice Mixed Colors.....	.60	5.00

Dwarf Alpine Mixed (Indian Carpet), 4 in., per oz. \$2.50, per lb. \$25.00

### DOUBLE BIENNIAL, 2½ ft.

Choice Mixed Colors.....	.95	7.50
--------------------------	-----	------

### SINGLE ANNUAL, 1½ ft.

Choice Mixed Colors.....	.85	7.00
--------------------------	-----	------

## THUNBERGIA

*Black Eyed Susan*—Annual Climber—1,200 seeds per oz.

Choice Mixed Colors.....	1.25	10.00
--------------------------	------	-------

## TITHONIA

*Golden Flower of the Incas*—Annual—2,800 seeds per oz.

Torch, orange scarlet, single, B.M., A.A.S., 4 ft.....	1.50	15.00
--------------------------------------------------------	------	-------

## TRITOMA

*Red Hot Poker*—Perennial—22,400 seeds per oz.

Hybrida Mirabilis, blooms first year.....	1.25	10.00
-------------------------------------------	------	-------



Sweet William Single Dwarf Alpine Mixed (Indian Carpet)

# WALLER FLOWERSEED COMPANY

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## VERBENA

Vervain—Annual—10,000 seeds per oz.

### MULTIFLORA, (*Hybrida Grandiflora Improved*), 1 ft.

Yes, we have changed the name of this class of Verbenas. We have long felt that the word "Bush" was creating confusion as these Verbenas are not similar to the old Bouquet Upright types. We will readily admit that the name "Bush Type" was a fast selling name, but did not properly describe these Verbenas which are as spreading as their counterpart among the older *Hybrida Grandiflora* types, but were a vast improvement, in that masses of bloom covered the center of the plants, eliminating the former troublesome hollow spot in Verbena plant growth.

<b>W-F</b>	Firelight, (Spectrum Red) (Vivid), brilliant solid red without eye, preferable to Lucifer.....	\$2.00	\$20.00
<b>W-F</b>	Roselight, (Luminosa), rose with white eye.....	2.00	20.00
<b>W-F</b>	Salmon Queen, (Giant Salmon Pink), bright salmon, small cream eye .....	2.00	20.00
<b>W-F</b>	Snow White, (white).....	2.00	20.00
<b>W-F</b>	Starlight, (Royale), blue, cream eye.....	2.00	20.00
<b>W-F</b>	Choice Blend of Colors, formula of above colors.....	1.75	17.50

### HYBRIDA GRANDIFLORA (Giants), 1 ft.

<b>W-F</b>	Annapolis Blue, mid-blue .....	2.00	20.00
<b>W-F</b>	Beauty of Oxford Hybrid, rose pink.....	2.00	20.00
<b>W-F</b>	Blue Shades .....	2.00	20.00
<b>W-F</b>	Floradale Beauty, bright rose shades.....	2.00	20.00
<b>W-F</b>	Lavender Glory, large lavender with medium sized creamy white eye, variable, 75% true to color.....	2.00	20.00
<b>W-F</b>	Marilyn, fiery cerise scarlet, cream eye.....	2.00	20.00
<b>W-F</b>	Pink and Rose Shades.....	2.00	20.00
<b>W-F</b>	Sparkle, dwarf compact red, white eye.....	2.50	25.00
<b>W-F</b>	Sutton's Blue, large flowered tall deep royal blue without eye..	2.00	20.00
<b>W-F</b>	W-F Formula Blend, proper proportions of all above varieties including Multifloras .....	1.75	17.50
	Choice Mixed Colors, field grown.....	1.50	15.00

### HYBRIDA (Mammoth), small flowered, 1 ft.

**Ideal Florist Strain**, mixed colors in an exceptionally fine spreading and low growing habit. Later flowering than Rainbow Strain .....

2.50    25.00

**Choice Mixed Colors**.....

1.20    12.00

### EARLY DWARF UPRIGHT, 8 in.

<b>W-F</b>	Rainbow Strain, mixed colors, earliest of all Verbenas, blooms in flats. Specially designed for the bedding plant trade. This is the plant grower's dream in a wide and unusual range of colors, and featuring the early blooming center spike which places it weeks ahead of any other Verbena....	2.50	25.00
------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------	-------

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
-----------------	------------------	------------------

## VINCA ROSEA

Periwinkle—Annual—1 ft.—22,000 seeds per oz.

White with eye.....	\$1.40	\$14.00
Rose .....	1.40	14.00
Choice Mixed .....	1.25	12.50

## VIOLAS

Tufted Pansy—Biennial—Annual—6 in.—25,000 seeds per oz.



### W-F SPECIAL LARGE FLOWERED STRAINS

Price  
Per oz. Per lb.

Arkwright Ruby, ruby crimson shading to terra cotta .....	\$4.50	\$45.00
Blue Perfection, medium clear blue.....	4.00	40.00
Chantreyland, best pure apricot.....	4.50	45.00
Firmament, pure sky blue.....	7.00	70.00

**W-F** Georgia Peach. New bright shades of delicately peach colored, exceptionally large blooms, slightly ruffled on the edges.....

4.50 45.00

Lutea Splendens, sulphur yellow.....

4.00 40.00

White Perfection, pure white.....

4.00 40.00

W-F Formula Blend, gay bright colors in interesting proportion, a supreme blend.....

4.00 40.00

Choice Mixed Colors.....

3.00 30.00

Johnny Jump-Up, (Helen Mount), bicolor purple and yellow, small flowered, prolific bloomer.....

\$6.00 \$60.00

## WALLFLOWER

Gilliflower—Annual—1 ft.—15,000 seeds per oz.

Choice Mixed Colors, single.....

.60 5.00

# WALLER FLOWERSEED COMPANY

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## ZINNIA

**Youth and Old Age—Annual**

### DAHLIA FLOWERED, Giant Double, 3 ft.—2,800 seeds per oz.

Canary Bird, primrose yellow.....	\$0.85	\$ 7.00
Crimson Monarch, deep crimson.....	.85	7.00
Dream, lavender turning to purple.....	.85	7.00
Exquisite, light rose with deep rose center.....	.85	7.00
Golden Dawn, golden yellow.....	.85	7.00
Golden State, yellow orange, turning to orange.....	.85	7.00
Illumination, deep rose self.....	.85	7.00
Luminosa, bright pink.....	.85	7.00
Meteor, darkest red.....	.85	7.00
Oriole, orange and gold.....	.85	7.00
Polar Bear, white.....	.85	7.00
Purple Prince, deep purple.....	.85	7.00
Royal Purple, deep rich reddish purple, A.A.S. '42.....	.85	7.00
Scarlet Flame, bright scarlet.....	.85	7.00
Will Rogers, deep scarlet.....	.85	7.00
<b>W-F Pastel Blend.</b> A special blend of only the lighter shades and softer colors.....	.85	7.00
<b>W-F Formula Blend.</b> Made by using the brightest of the distinct colors of separate varieties.....	.85	7.00
<b>Choice Mixed Colors.</b> .....	.80	6.50

### FANTASY, 2½ ft.—5,000 seeds per oz.

Medium size flowers with shaggy and twisted petals.		
Melody, orchid lavender.....	1.10	9.00
Rosalie, rose .....	1.10	9.00
Star Dust (A.A.S. '37), golden yellow.....	1.10	9.00
White Light (A.A.S. '39), white.....	1.10	9.00
Wildfire, brilliant scarlet.....	1.10	9.00
<b>W-F Formula Blend.</b> Correct proportion of all the above separately grown varieties.....	1.10	9.00
<b>Choice Mixed Colors.</b> .....	.95	7.50

# WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
-----------------	--	------------------	------------------

## CALIFORNIA GIANT, Double Mammoth, 3 ft. 2,800 seeds per oz.

Brightness, glowing pink.....	\$0.85	\$ 7.00
Cherry Queen, luminous cerise rose.....	.85	7.00
Crimson Queen, rich crimson.....	.85	7.00
Daffodil, canary yellow.....	.85	7.00
Enchantress, light rose with deep rose center.....	.85	7.00
Golden Queen, golden yellow.....	.85	7.00
Grenadier, dark red.....	.85	7.00
Lavender Queen, deep rosy lavender.....	.85	7.00
Miss Willmott, soft pink.....	.85	7.00
Orange King, burnt orange.....	.85	7.00
Purity, white .....	.85	7.00
Salmon Queen .....	.85	7.00
Scarlet Gem, glowing scarlet.....	.85	7.00
Violet Queen .....	.85	7.00
<b>W-F Pastel Blend.</b> Pastel shades selected from the above varieties .....	.85	7.00
<b>W-F Formula Blend.</b> Blended according to a formula, using all colors in proper proportion.....	.85	7.00
<b>Choice Mixed Colors.</b> .....	.80	6.50

## LILLIPUT, Elegans Double, 1½ ft.—4,600 seeds per oz.

Black Ruby, rich blackish maroon, B.M., A.A.S. '41.....	.85	7.00
Canary Yellow .....	.85	7.00
Crimson Gem .....	.85	7.00
Flesh .....	.85	7.00
Golden Orange .....	.85	7.00
Lilac Gem .....	.85	7.00
Purple .....	.85	7.00
Rosebud, rose pink.....	.85	7.00
Salmon Rose .....	.85	7.00
Scarlet .....	.85	7.00
Valencia, burnt orange.....	.85	7.00
White .....	.85	7.00
<b>W-F Pastel Blend.</b> Delicate shades in harmonious blend.....	.85	7.00
<b>W-F Formula Blend.</b> Made by blending together the best separate varieties in proper proportion.....	.85	7.00
<b>Choice Mixed Colors.</b> .....	.80	6.50

# WALLER FLOWERSEED COMPANY

Flower Seeds		Price per oz.	Price per lb.
<b>CUPID</b> , 1 ft.—4,600 seeds per oz.			
Tiny Tim, deep scarlet.....	\$1.10	\$11.00	
Choice Mixed Colors.....	.95	7.50	
<b>ELEGANS PUMILA DOUBLE (Cut and Come Again)</b> , 2-2½ ft.			
Choice Mixed—4,800 seeds per oz. .....	.85	7.00	
<b>DOUBLE GRACILLIMA</b>			
Red Riding Hood (Coccinea), 1 ft.....	.95	7.50	
<b>HAAGEANA DOUBLE (Mexican Hybrids)</b> , 1 ft.—22,000 seeds per oz.			
Persian Carpet. (New) H.M., A.A.S. '51.....	1.60	16.00	
<b>SCABIOS FLOWERED (Harmony Type)</b> , 2½ ft.—6,000 seeds per oz.			
Choice Mixed Colors.....	1.25	11.00	
<b>STRIATA</b> , 3 ft.—4,000 seeds per oz.			
Peppermint Stick mixed (New).....	.95	7.50	
<b>SUPER CROWN O'GOLD</b> , 3 ft.—2,800 seeds per oz.			
Pastel Tints, large flowered mixture of pastel shades.....	.80	6.50	
<b>NEW SUPER GIANTS</b> , 3 ft.—3,200 seeds per oz.			
Mixed colors.....	.75	6.00	
<b>GIANT CACTUS FLOWERED</b> , 3 ft.—3,200 seeds per oz.			
Burpee Giant Hybrids, mixed colors in interesting shades and form. Somewhat on the pastel side.....	.80	6.50	
Blaze, orange scarlet.....	1.50	15.00	
Eskimo, cream white.....	1.10	8.50	
Floradale Scarlet .....	1.10	8.50	
Riverside Beauty, salmon pink.....	1.10	8.50	
Sunny Boy, yellow .....	1.10	8.50	
<b>W-F Formula Blend</b> , specially prepared from the above to give a stronger and brighter color range.....	1.25	10.00	

## SPECIAL FLOWERSEED BLENDS

<b>Bedding Garden Mixture</b> , annuals under 2 ft.....	\$0.60	\$ 5.00
<b>California Native Flower Blend</b> , see page 20.....	.60	5.00
<b>Cut Flower Garden Mixture</b> .....	.60	5.00
<b>Scatter Garden Mixture</b> , all sorts.....	.55	4.50

